

Programme Name and Code: Master of Tourism and Travel Management (MTTM-24)

Course Name and Code: Hospitality Management (MTTM-08)

Semester: 2nd

Objective: The course provides an overview of essential perspectives in the hotel industry, enabling participants to understand and apply operational and managerial functions professionally.

Block-1 Hospitality: Meaning, Nature and Typologies	
Unit-1	Hospitality: Origin and Evolution in International Context
Unit-2	Age-old Institution of Hospitality with the Spirit of 'Atithi Devo Bhav'in India and its Present Status
Unit-3	Typology of Commercial Accommodation
Unit-4	Origin and growth of Accommodation industry with Special Reference to India
Block-2 Divisions and Functions of Accredited and Approved Hotel Properties	
Unit-5	Front Office
Unit-6	Food Production
Unit-7	F & B Service
Unit-8	House Keeping
Unit-9	Back Office and Other Ancillary Departments
Block-3 Type and Forms of Hotels	
Unit-10	Classification of Hotels based on Location, Size, Clientele and Range of Service, etc
Unit-11	Star Classification-Criteria and Procedure Adopted in India
Unit-12	Resort Properties, Heritage Hotels and Ecotels – Concept and Emerging Dimensions
Block-4 Institutional, Promotional and Regulatory Aspects	
Unit-13	Manpower Requirement in Hotel Sector vis a vis Existing HRD Structure in India

Unit-14	Role and Contribution of I.T.D.C. and State Tourism Corporations in Development of Hotel Sector in India
Unit-15	Multinational Hotel Chains and their Impact on the Indian Hospitality Business.
Unit-16	Fiscal and Non-Fiscal Incentives Available for the Hospitality Sector in the Country
Unit-17	International Regulations and Prevailing Ethical, Legal and Regulatory Framework in India
	Block-5 Case Studies of Hotels
Unit-18	The Taj, Mumbai
Unit-19	Leela Resort Beach, Goa
Unit-20	The Cecil, Shimla

Suggested Readings:

- Tewari, J. R. (2009). Hotel front office operations and management. Oxford University Press.
- Gray, W. S., & Ligouri, S. (2000). Hotel and motel management and operations. PHI Learning.
- Andrews, S. (1982). Hotel front office training manual. Tata McGraw-Hill.
- Cousins, J., Foskett, D., & Gillespie, C. (2011). Food and beverage management. Pearson Education.
- Negi, J. (2008). Professional hotel management. S. Chand Publishing.
- Raghubalan, G., & Raghubalan, S. (2009). Hotel housekeeping operations and management. Oxford University Press.