

# **Course Contents**

**Course Name: Management of Financial Services**

**Course Code-MS407**

**Course Objective:** This course aims at acquainting the students the understanding the nature of various financial services and managing them.

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**Unit XXV Non -Banking Financial Companies**

**Unit XXVI Indian and Global Perspective – Managing new challenges**

### **Suggested Readings:**

1. K.Sriram, 'Hand Book of Leasing, Hire Purchase & Factoring', ICFAI, Hyderabad, 1992.
2. Bhalla. V.K. – 'Management of Financial Services' – Mnmol, New Delhi, 2001.
3. Bhalla. V.K. and Dilbag, Singh, 'International Financial Centers', New Delhi, Anmol, 1997.
4. Ennew.C. Trevor Watkins & Mike Wright, 'Marketing of Financial Services', Heinemann Professional Pub., 1990.
5. Verma J.C. Trevor Watkins & Mike Wright, 'Marketing of Financial Services', Heinemann Professional Pub., 1990.
6. Kothari V., 'Lease Financing, Hire Purchase including Consumer Credit', Wadhera and co.1991.
7. Sadhale H., 'Mutual Funds in India', Sage, New Delhi, 1997.

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