Course Name: Business Environment
Course Code-MS 105
Course Credits: 6
Course Objective: This course aims at providing the students the knowledge of basic framework and intricacies of Indian and International business environment.

BLOCK I   Macro Economic Concepts and Macro Environment
Unit I   Contemporary Global and Indian Environment
Unit II   Consumerism and Business
Unit III   Macro Economic Environment and Modern Theories of Economic Growth
Unit IV   Aggregate Demand and Supply
Unit V   Inflation
Unit VI   Unemployment

Block II   Economic Reforms and Industrial Policy
Unit VII   Economic Reforms in India
Unit VIII   Economic Planning in India and New Economic Policy
Unit IX   Industrial Policy and Industry Licensing

Block III   Industrial Financial Institutions
Unit X   Public Sector Enterprises and Small and Medium Enterprises
Unit XI   Industrial Financial Institutions: IDBI, IFCI, ICICI, IRBI, SFC
Unit XII   Institutions for Investment and Small Industry: UTI, LIC, GIC SSIDC, SIDBI and Commercial Banks

Block IV   Foreign Polices and Globalization
Unit XIII   Foreign Trade: Theories, Issues and Modern Context
Unit XIV   FDI and FII
Unit XV   Foreign Exchange Rates and Foreign Exchange Markets
Unit XVI   Globalization, Liberalization and Privatization
Unit XVII   Regional Trading Blocks
Unit XVIII   World Trade and Emerging Environment

Suggested Readings-
1. Sundaram & Black, International Business Environment – Text & Cases, PHI, N.Delhi.
2. F.Cherunilum, Business Environment, Himalaya Publishing house, New Delhi
3. Shaw, Business Ethics, Thomson Learning, Bombay.
4. Biswanath Ghosh, Economic Environment & Business, Vikas Publishing House, New Delhi.
5. N.K.Sengupta, Government and Business, Vikas Publishing House, New Delhi.
6. K. Aswathappa, Business Environment for Strategic Management, Himalaya Publishing House, New Delhi

7. Govt. of India, Economic Survey (latest year).

Course Name-   IT and Management Information System
Course Code-MS 106
Course Credits-6
Course Objective- The objective of the course is to familiarize the students with the basics of computer, its operations, processing and storage and utility of information technology in managerial applications.

Block I Introduction to Computers
Unit I Computers – An introduction
Computers – An introduction – Computers in Business; Elements of Computer System Setup

Unit II Components of Computer System and Indian Computing Environment
Components of Computer System and Indian Computing Environment, Role of Computers in Management

Unit III Generation of Computer
Computer Technology and Programming Languages

Unit IV Number System and Computer Arithmetic

Block II Hardware and Software
Unit V Types of Computers
(Analog, Digital Hybrid, Micro and Mini computers, Main Frame Computers and Super Computer)

Unit VI Input/ Output Units

Unit VII Hardware Troubleshooting

Unit VIII Operating System Concepts

Unit IX Software –Languages and Packages

Unit X Data Files
Types, Master and Transactional File, Management of Data Processing Systems in Business Organisations.

Blocks III Software Packages
Unit XI MS Office
Introduction to MS Office, MS Word – Text Manipulation, Usage of Spell Checks, Text Formatting, Picture and Tables Insertion

Unit XII MS Excel

Unit XIII MS Power Point and MS Access

Unit XIV Management of Data Processing Systems in Business Organisations

Block IV Networking
Unit XV Introduction to Networking
Introduction to Networking –LAN, WAN,etc, Uses of Computer Network, Network Structure, Topology-Star, BUS, RING etc.

Unit XVI Internet and Intranet
Internet and Intranet –World Wide Web, IP Address, Different Applications of Internet

Unit XVII Basics of Information Security

BLOCK V Management Information System

Unit XVIII Introduction to MIS
Management Information System (MIS) – Definition, Characteristics, Subsystem of MIS (Activity and Functional Subsystems), MIS and Top Management

Unit XIX Structure of MIS
Structure of MIS (Conceptual and Physical Structure), MIS Planning and Control

Unit XX MIS Master Plan – Content and Description
MIS Master Plan – Content and Description, Nolan Stage Model, Three Stage Model (by Bowman, Davis and Wetherbe)

Unit XXI Organizational Information Requirements Analysis and Resource Allocation stage

Unit XXII Limitations of MIS
Myths of MIS, Pitfalls of MIS, Limitations of MIS

Unit XXIII Development and Implementation of MIS
Development and Implementation of MIS: System Development Life Cycle, Different Approaches (Waterfall, Prototyping, Evolutionary Approaches, Risk Based Approaches)

Unit XXIV Decision Support System
Decision Support System (Definition, Relationship with MIS, Evolution of DSS, Characteristics, Classification, Objectives, Components, Functions and Development of DSS.)
Unit XXV Management Information System –Problem and Suggestions

Recent tools for MIS problems and Artificial Intelligence for MIS problems

Suggested Readings-
1. .Rajaraman, V., "Principles of Computer Programming", Prentice Hall of India, New Delhi.
2. Rajaraman, V., "Computer Fundamentals", Prentice Hall of India, New Delhi.
3. Murthy C.S.V., "Fundamentals of Computer Technology", Himalaya Publishers, Mumbai.
4. Saxena S., "A first course in computers" , Vikas Publishing House Pvt. Ltd., 2003
5. Kakkar and Sharma, "An Introduction to Computer", Himalaya Publishers.
6. Gordon B Davis & Margrethe H Olson : Management Information Systems– Conceptual Foundations, Structure and Development , Tata Mcgraw- Hill
7. Efraim Turban & Jay E Aronson : Decision Support Systems and Intelligent Systems, Pearson Education
8. Kelkar, Management Information System, PHI
9. Arora & Bhatia, Management Information System, Excel Books
10. Stair, Principles of Information System, 6th ed, Thomson Learning