

## ETS-102

### Tourism Resources of India

**Code:** ETS-102

**Programme:** Diploma in Tourism Studies DTS17

**Year / Semester:** 1st Year

**Objective:** (a) To familiarize the important tourism destinations in India. (b) To understand the relevance and importance of famous tourism destinations. (c) This course helps to study the various forms of tourism products in India.

**Credits:** 4

<b>Block: 01 Tourism Resources- An Introduction</b>	
<b>Unit 1</b>	Tourism Resources Inventory- Concept and Meaning
<b>Unit 2</b>	Characteristics of Tourism Resources
<b>Unit 3</b>	Classification of Tourism Resources
<b>Unit 4</b>	Tourism Product
<b>Block: 02 Typology and Usage Patterns of Tourism Resources</b>	
<b>Unit 5</b>	Typology of Tourism Resources
<b>Unit 6</b>	Motivational factors and Tourism Resources
<b>Unit 7</b>	Psychographic spectrum of Tourists and Usage Characteristics
<b>Unit 8</b>	Destination life cycle and their Impact on resources
<b>Block: 03 Conservation of Tourism Resources</b>	
<b>Unit: 9</b>	Natural Resources of India
<b>Unit: 10</b>	Socio Cultural Tourism Resources of India
<b>Unit: 11</b>	Man Made Tourism Resources of India
<b>Unit 12</b>	Resources Management and Conservation- Approaches and Techniques
<b>Block: 04 Tourism Resources of India</b>	
<b>Unit 13</b>	Adventure Tourism Resources of Uttarakhand
<b>Unit 14</b>	Religious and Spiritual Tourism Resources of Uttarakhand
<b>Unit 15</b>	Historical Places and other Monuments of Uttarakhand
<b>Unit 16</b>	Major Fairs and Festivals of Uttarakhand