

**BTTM-502**

Leading World Destinations

**Programme:** Bachelor in Tourism and Travel Management (BTTM 16)**Year / Semester:** 5th Semester

<b>Units</b>	<b><u>Block 1</u> Popular Tourism Destination Countries of North and South America and Their Touristic Appeal</b>
Unit 1	USA
Unit 2	Canada
Unit 3	Mexico
Unit 4	Brazil and Argentina
<b><u>Block 2</u> Touristic Heritage of Key Destinations of Prominent Tourism Countries of Europe</b>	
Unit 5	France
Unit 6	Italy
Unit 7	Spain
Unit 8	UK
<b><u>Block 3</u> Tourist Attractions of Emerging Destination Countries of Asia</b>	
Unit 10	China and Hong Kong ,
Unit 11	Thailand
Unit 12	Singapore
Unit 13	Iran
<b><u>Block 4</u> Unique Tourist Resources of Selected Countries of Africa and Oceania</b>	
Unit 14	South Africa
Unit 15	Egypt and Kenya
Unit 16	Australia
Unit 17	New Zealand