

BTTM 204

Hospitality, Hotel and Hoteliering

Programme: Bachelor in Tourism and Travel Management (BTTM 16)**Year / Semester:** 2nd Semester**Objective:** The course has been specially designed to provide an overview of the various essential perspectives of Hotel, so that the incumbents are better prepared to perceive and subsequently practice the dynamic operational and managerial functions of this sector, professionally.

Block I Hospitality and Hoteliering: Meaning , Nature and Typologies	
Unit 1	Hospitality: Origin and Evolution in International Context
Unit 2	Age old Institution of Hospitality with the Spirit of ‘Atithi Devo Bhav’ in India and its present Status
Unit 3	Typology of Accommodation
Unit 4	Origin and growth of Hotel industry with special Reference to India
Block 2 Departmentation in Standard International Hotel International Hotel and, Organization and Functions of Various Departments	
Unit 5	Front Office
Unit 6	Food Production
Unit 7	F & B Service
Unit 8	House Keeping
Unit 9	Back Office and Other Ancillary Departments
Block 3 Type and Forms of Hotels	
Unit 10	Classification of Hotel on Basis of Location, Size, Clientele and Range of Service etc
Unit 11	Star Classification – Criteria and Procedure Adopted in India
Unit 12	Resort Properties, Heritage Hotels and Ecotels – Concept and Emerging Dimensions

Block 4 Institutional, Promotional and Regulatory Aspects	
Unit 13	Manpower Requirement in Hotel Sector vis a vis Existing HRD Structure in India
Unit 14	Role and Contribution of I.T.D.C. and State Tourism Corporations in Development of Hotel Sector in India
Unit 15	Multinational Hotel Chains and their Impact on Indian Hoteliering Business.
Unit 16	Fiscal and Non-Fiscal Incentives Available for Hospitality Sector in the Country
Unit 17	International Regulations and, Prevailing Ethical, Legal and Regulatory Framework in India
Block 5 Case Studies of Hotels	
Unit 18	The Taj, Mumbai
Unit 19	Leela Resort Beach, Goa
Unit 20	The Cecil, Shimla