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# SYLLABI-BOOK MAPPING TABLE

## Microeconomic and Banking Foundation of Business

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Syllabi	Mapping in Book
<p><b>Unit-I</b> Nature and scope of economics; functional areas of microeconomics; demand, supply and competitive equilibrium; law of demand; elasticity of demand and supply; consumer's equilibrium—utility and indifference curve approaches.</p>	<p><b>Unit 1: Economics—Nature, Scope and Functional Areas</b> (Pages: 3-126)</p>
<p><b>Unit-II</b> Short and long run production function; laws of return; optimal input combination; cost classification; cost curves and their interrelationships; plant size and economics of scale; location of industries; growth of a business firm—motives and methods; optimum size of the firm.</p>	<p><b>Unit 2: Production Functions</b> (Pages: 127-175)</p>
<p><b>Unit-III</b> Basic characteristics of perfect competition; monopoly, monopolistic competition and oligopoly; measurement of market concentration and monopoly power; diversification; vertical integration and merger of firms; aspects of non-price competition.</p>	<p><b>Unit 3: Features of Perfect Competition, Monopoly and Oligopoly</b> (Pages: 177-243)</p>
<p><b>Unit-IV</b> Characteristics of various factors of production; mobility and productivity of factors; determination of rent, interest and wages; alternative theories of profit; marginal productivity theory of distribution.</p>	<p><b>Unit 4: Production and Its Factors</b> (Pages: 245-292)</p>