

MTM-402/MTTM-402
TOURISM POLICY AND PLANNING
Master of Tourism and Travel Management
(MTM-12/MTTM-16/17)

Fourth Semester, Examination-2020

Time Allowed : 2 Hours

Maximum Marks : 40

Note : This paper is of Forty (40) marks divided into Two (02) sections A and B. Attempt the question contained in these sections according to the detailed instructions given therein.

Section-A

(Long Answer type Questions)

Note : Section-‘A’ contains Five (05) long Answer type questions of Ten (10) marks each. Learners are required to Answer any two (02) Questions only. (2×10=20)

1. Explain the barriers in Tourism Planning in India.

2. Discuss the components of Destination Mix.
3. Describe the following :
 - (a) Responsible Tourism
 - (b) Alternate Tourism
 - (c) Just Tourism.
4. Write an essay on benefits of Tourism Planning on Environment.
5. What is Sustainable Tourism Planning ? Also discuss its importance.

Section-B

(Short answer type questions)

Note : Section-B Contains Eight (08) short Answer type questions of Five (05) marks each. Learners are required to Answer any four (04) questions only. (5×4=20)

1. Briefly mention the consequences of unplanned Tourism development.

2. Discuss the Socio-Cultural advantages of Tourism planning.
3. Explain the various stages of Destination Planning.
4. Define the Cost-benefit analysis. Discuss the application of Cost-benefit analysis in destination planning.
5. Briefly explain the significance of 'Community Based' and 'Community Approach' in Tourism planning.
6. Bring out the contribution of DOT in Tourism Development in India.
7. Write the steps in Tourism Planning.
8. Examine the Planning process for the development of a Tourist destination.
