

Total No. of Printed Pages : 3

Roll No.....

**MS-407/FM-2105**  
**MANAGEMENT OF FINANCIAL**  
**SERVICES**

Master of Business Administration

(MBA-10/12/13/16/17)

4<sup>th</sup> Semester, Examination-2020

Time Allowed : 2 Hours

Maximum Marks : 80

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**Note :** This paper is of Eighty (80) marks divided into Two (02) sections A and B. Attempt the question contained in these sections according to the detailed instructions given therein.

**Section-A**

(Long Answer type questions)

**Note :** Section-'A' contains Five (05) Long answer type questions of Twenty (20) marks each. Learners are required to answer any two (02) questions only. (2×20=40)

1. Discuss the evolution of financial services in India. What are the problems faced by financial services industry in India.
2. Explain the structure of housing finance industry in India. Critically examine the role played by National Housing Bank in promoting the housing finance in India.
3. What is the role of mutual fund in the financial system? In your assessment, what is the primary reason for the growing popularity of mutual fund investments in developed as well as developing countries.
4. Discuss the various challenges in the marketing of financial services. How do changes in the macro and micro environmental factors make the challenge even bigger?
5. Describe the different stages in a factoring arrangement and the roles played by the respective parties.

## **Section-B**

(Short answer type questions)

Note: Section-B Contains Eight (08) short answer type questions of Ten (10) marks each. Learners are required to answer any four (04) questions only. (4×10=40)

1. Concept of Risk in Financial Services.
2. Exchange Traded Funds.
3. Regulation of Insurance Services in India.
4. Listing of securities in Stock Exchanges.
5. Activities involved in managing a public issue.
6. Leasing vs. Hire purchase.
7. Advantages of Securitization.
8. Role of 'Plastic Cards'.

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