

HM-402

EVENT MANAGEMENT

Master of Hotel Management (MHM-17)

4th Semester, Examination-2020

Time Allowed : 2 Hours

Maximum Marks : 40

Note : This paper is of Forty (40) marks divided into Two (02) sections A and B. Attempt the question contained in these sections according to the detailed instructions given therein

Section-A

(Long Answer type Questions)

Note : Section-'A' contains Five (05) long Answer type questions of Ten (10) marks each. Learners are required to Answer any two (02) Questions only. (2×10=20)

1. Define event. What are different types of events explain each in detail?

2. What do you mean by event planning? List the benefits of event planning.
3. What do you mean by stage management? List the duties of stage manager.
4. Highlight the role of etiquettes in managing interpersonal relations.
5. List the various types of corporate events and explain each in detail.

Section-B

(Short answer type questions)

Note: Section-B Contains Eight (08) short Answer type questions of Five (05) marks each. Learners are required to Answer any four (04) questions only. (4×5=20)

1. What do you mean by Charity events? Explain in detail.

2. Write a short note on "Festival Planning".
3. "India is an emerging destination." Explain.
4. Write a note on "Big Event Committee Structure".
5. What do you mean by "blue print of functional Area" Explain briefly.
6. Write a note on "Budgeting in Event Management".
7. Write a short note on "Team Management".
8. List the benefits sports event.
