

ETS-101
TOURISM CONCEPTS & PRINCIPLES
Diploma in Tourism Studies (DTS-16/17)

First Year, Examination-2020

Time Allowed : 2 Hours

Maximum Marks : 40

Note : This paper is of Forty (40) marks divided into Two (02) sections A and B. Attempt the question contained in these sections according to the detailed instructions given therein.

Section-A

(Long Answer type Questions)

Note : Section-‘A’ contains Five (05) long Answer type questions of Ten (10) marks each. Learners are required to Answer any two (02) Questions only. (2×10=20)

1. What are the basic components of Tourism ? Enlist them and discuss about each in detail.

2. How Tourism Industry has been diversified from traditional to Non-traditional Tourism resources ? Discuss in detail and justify your views.
3. Elaborate the nature and characteristics of Tourism Industry in detail. Give your views.
4. What are the different motivational factors for tourists to travel a destination ?
5. Explain in detail about the different types of Tourism.

Section-B

(Short answer type questions)

Note : Section-B Contains Eight (08) short Answer type questions of Five (05) marks each. Learners are required to Answer any four (04) questions only. (5×4=20)

1. Inbound and Outbound Tourism.
2. Meaning of Tourist and Excursionist.

3. Eco-Tourism.
4. Types of Tourism.
5. Tourism Demand.
6. Tourism Destination.
7. Recreation and Leisure.
8. Differentiate between Tourist and Visitor.
