

**BTTM-802**  
**ADVENTURE TOURISM**  
**Bachelor of Tourism and**  
**Travel Management (BTS-12/BTTM-16/17)**

8th Semester, Examination-2020

Time Allowed : 2 Hours

Maximum Marks : 40

---

**Note :** This paper is of Forty (40) marks divided into Two (02) sections A and B. Attempt the question contained in these sections according to the detailed instructions given therein.

**Section-A**

(Long Answer Type Questions)

**Note :** Section-‘A’ contains Five (05) long Answer type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only. (2×10=20)

1. Define the Adventure tourism. Also discuss the various adventure tourism related products which a modern tourist can enjoy.

2. What are the existing trends in Adventure tourism sports in India ?
3. Write a detailed note on concept, scope and different types of Air based Adventure tourism.
4. What is the different Marketing and Promotional strategies which need to be implemented for land based Adventure tourism ? Explain.
5. Write a detailed note on the following :
  - (a) Socio Cultural Impacts of Adventure tourism
  - (b) Problem and issues relevant to the water based Adventure tourism.

### **Section-B**

(Short answer type questions)

Note : Section-B Contains Eight (08) short Answer type questions of Five (05) marks each. Learners are required to Answer any four (04) questions only. (5×4=20)

1. Explain the basic infrastructure required for Adventure tourism in India.

2. How does Adventure tourism create problem for Flora and Fauna ?
3. Name tools and equipment used in air based Adventure tourism.
4. Define the Bungee Jumping. Name five basic minimum standards for Bungee Jumping.
5. Write short notes on the following :
  - (a) Snorkelling.
  - (b) Kayaking.
6. Define the White Water Rafting. Name two destinations popular for White Water Rafting in India.
7. Name three important tools used in land based Adventure tourism and also mention its uses.
8. Define the Trekking. Name three popular treks of Uttarakhand.

\*\*\*\*\*