

BTTM-801
TOURISM ORGANIZATIONS
Bachelor of Tourism and
Travel Management (BTS-12/BTTM-16/17)

8th Semester, Examination-2020

Time Allowed : 2 Hours

Maximum Marks : 40

Note : This paper is of Forty (40) marks divided into Two (02) sections A and B. Attempt the question contained in these sections according to the detailed instructions given therein.

Section-A

(Long Answer type Questions)

Note : Section-‘A’ contains Five (05) long Answer type questions of Ten (10) marks each. Learners are required to Answer any two (02) Questions only. (2×10=20)

1. What is UNWTO ? Describe its responsibilities with regard to the development and promotion of World tourism.

2. Explain the need for Tourism Organizations in the Tourism Industry. Also explain the structure of Ministry of Tourism at the Central and State levels.
3. Explain the aims and objectives of IATA. How does IATA help the Airline Industry ?
4. What is the full form of IATO ? Discuss the purpose, objectives and function of IATO.
5. Write a detailed note on the ASI.

Section-B

(Short answer type questions)

Note : Section-B Contains Eight (08) short Answer type questions of Five (05) marks each. Learners are required to Answer any four (04) questions only. (5×4=20)

1. Mention the functions of WTTC.
2. What are the eligibility criteria to become active member of IATA ?

3. What is the full form of PATA ? Explain its key functions.
4. What are the functions of ASTA ?
5. Enlist the aims and objectives of ITDC.
6. Discuss the role of TAAI in Tourism promotion.
7. Mention the objectives and activities of FHRAI.
8. Discuss the role of Ministry of Tourism for the development and promotion of Tourism in India.
