## **BBA-604**

# INTRODUCTION TO INFORMATION TECHNOLOGY

Bachelor of Business Administration (BBA-10/12/16/17)

 $6^{\mathrm{th}}$  Semester, Examination-2020

Time Allowed : 2 Hours Maximum Marks : 80

Note: This paper is of Eighty (80) marks divided into Two (02) sections A and B. Attempt the question contained in these sections according to the detailed instructions given therein.

### Section-A

(Long Answer type questions)

Note: Section-'A' contains Five (05) Long answer type questions of Twenty (20) marks each. Learners are required to answer any two (02) questions only. (2×20=40)

- 1. Describe the following features of Ms-Wold :
  - (i) Indentation for Document
  - (ii) Auto Text and find
  - (iii) Table creation
  - (iv) Changing document margin
  - (v) Paste and paste special
- 2. What is presentation? Explain the role of powerpoint presentation in developing the business.
- What is Internet? What is the role of Internet in everyday dealings? Write a short note on WWW.
- What do you mean by the term Interactive multimedia? Explain the season why it is becoming popular in day to day life.
- What is computer Network? Explain various network topologies.

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#### Section-B

(Short answer type questions)

- Note: Section-B Contains Eight (08) short answer type questions of Ten (10) marks each. Learners are required to answer any four (04) questions only. (4×10=40)
- 1. What is Transmission media? Explain various types of data transmission media.
- Explain the steps involved in inserting graph in Ms-Excel sheet. Also explain four types of graph with data.
- What is modem? Explain in detail the working of modem.
- 4. Write short notes on :
  - (i) URL (ii) IP Address
  - (iii) E-mail

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- 5. What is Control Panel? How the control panel is used?
- 6. What are macros in Ms-Word? What does they do?
- 7. List important features which makes Ms-Word suitable for word processing applications.
- 8. What are the advantages of using Information and communication technologies for society?

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