

MTM-303/MTTM-303
RESEARCH METHODOLOGY
Master of Tourism and Travel
Management
(MTM-12/MTTM-16/17)

3rd SEMESTER EXAMINATION, 2019

Time : Three Hours

Max. Marks : 40

Note : The question paper is of Forty (40) marks divided into three (03) section, A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section-A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of nine and Half (9½) marks each. The learners are required to answer only two (02) questions.

(2×9½=19)

1. Write the meaning and types of research.

2. Discuss the silent features of questionnaire and the interview schedule.
3. Highlight the basic consideration requires for numerical frequency distribution.
4. Discuss the process and practices of preparing research report.

Section-B

Note: Section 'B' contains eight (08) short answer type questions of four (04) marks each. The learners are required to answer only four (04) questions.

(4×4=16)

1. Elucidate the key components of research desing.
2. Discuss in brief the research methodology.
3. Write the concept and purpose of sampling in research.
4. Describe the basic criteria required for selecting appropriate sampling procedure.
5. Write the difference between sample space and sample points.

6. Discuss the meaning and significance of control tendency.
7. Write the difference between parametric and non parametric testing.
8. Write the meaning and differences between F test and chi square test.

Section-C

(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of Half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory. ($\frac{1}{2} \times 10 = 5$)

1. There are two types of data used in research.
True/False
2. Secondary data is collected from literature.
True/False
3. Case study is the part of secondary source of data collection .
True/False
4. Data collected through focused group is the past of primary source.
True/False

5. Questionnaire and interview schedules are the same. True/False
6. More qualitative data is likely to be, obtained through questionnaire. True/False
7. Interview schedule is used by the research. True/False
8. Observation goes through interview in the study. True/False
9. Hypothesis determines the result of the study. True/False
10. Quality report depends upon quality reserach. True/False
