

# MS-202

## Entrepreneurship Development

Master of Business Administration (MBA-16/17)

3rd Semester Examination, 2019 (June)

**Time : 3 Hours]**

**Max. Marks : 80**

**Note :** This paper is of Eighty (80) marks divided into three (03) sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

### SECTION-A

#### (Long Answer Type Questions)

**Note :** Section 'A' contains four (04) long answer type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

(2×19=38)

1. "Entrepreneur acts as a catalyst for economic development of a country." Explain with relevant examples and cases in Indian context.
2. Discuss the concept of business idea generation. Explain the step involved in business planning process with an industry example.

3. Discuss in detail the evolution of Micro, Small and Medium Enterprise (MSME) sector in India since independence.
4. Explain the concept of Women Entrepreneurship. What are the challenges faced by them? Discuss the various policies of government supporting women entrepreneurship.

### **SECTION-B**

#### **(Short Answer Type Questions)**

**Note :** Section 'B' contains eight (08) short answer type questions of eight (08) marks each. Learners are required to answer any four (04) questions only. (4×8=32)

1. "Innovation and entrepreneurship goes hand in hand." Comment.
2. What are the structural issues to be managed in an organization?
3. Write a note on Role and Functions of SIDBI.
4. Describe various types of Entrepreneurs.
5. What are the different phases of EDPs? Give suitable examples.
6. What are the various legal clearances required before starting an enterprise?
7. Explain the family business lifecycle and challenges faced by a family business unit.
8. What is entrepreneurial culture and how does it support entrepreneurial growth?

**SECTION-C**  
**(Objective Type Questions)**

**Note :** Section 'C' contains ten (10) objective type questions of one (01) mark each. All the questions of this section are compulsory. (10×1=10)

Fill in the blanks:

1. E.E. Hagen defines an entrepreneur as a ..... who gets pleasure when facing problem.
2. STEP is the acronym of .....

Write True/False against following:

3. In all the businesses whether family managed or professionally ethical dilemmas relating to employee behavior are common "
4. The vast majority of entrepreneurs start their companies with their own personal savings.
5. The motivation for managing one's own business is typically driven out of personal profit.

Indicate the correct answer-option :

6. Which country is top ranked in the world according to Global Entrepreneurship Index 2016 ?  
(a) Sweden (b) United Kingdom  
(c) United State of America (d) Denmark

7. Some of the elements of start up cost are regulations related to
- (a) Access to finance
  - (b) Protection of Intellectual Property Rights,
  - (c) Protection of Creditors rights and personal bankruptcy law.
  - (d) All of above
8. Measures of entrepreneurial growth are ;
- (a) Social mindset                      (b) Economic growth
  - (c) Industrial output                      (d) None of the above
9. An entrepreneur good in exchange of information is said to have ;
- (a) Interpersonal skill                      (b) Communication skill
  - (c) Technical skill                      (d) None of the above
10. When Succession Planning must be done in a family business
- (a) 5 years in advance
  - (b) 2 years in advance
  - (c) As soon as the founder dies
  - (d) At any time.
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