

MS-105

Business Environment

Master of Business Administration/Diploma in Management
(MBA-16/MBA-17/DIM-16/DIM-17)

First Semester Examination, 2019 (June)

Time : 3 Hours]

Max. Marks : 80

Note : This paper is of Eighty (80) marks divided into three (03) sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

(2×19=38)

1. Discuss the salient features of the banking scenario in the post liberalization period, especially in context to Private-Sector Banks.

2. Discuss the Government policy towards foreign capital in India? Discuss the major initiatives that have been taken in this regard by the Government.
3. Discuss the various Industrial Policy Resolutions and their impact on Indian Economy.
4. Discuss the competitive business environment that arises as an outcome of the implementation of globalization, liberalization and privatization policies.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of eight (08) marks each. Learners are required to answer any four (04) questions only. (4×8=32)

Briefly discuss any four (04) of the following :

1. Characteristics of Business Environment.
2. Factors affecting Aggregate Supply and Aggregate Demand.
3. Global Trade Environment.
4. Economic Reforms and India's External Debt.
5. Importance of Small Scale and Medium Enterprises for Indian Economy.

6. Components of Financial Market.
7. Special provisions of WTO Agreement.
8. Objectives and Functions of Industrial Development Bank of India.

SECTION-C
(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of one (01) mark each. All the questions of this section are compulsory. (10×1=10)

Write True/False against the following :

1. Business Environment can also be classified as economic and non-economic.
2. Constant monitoring of the environment and timely and appropriate steps to tap the opportunities and to meet challenges are essential to success.
3. The process of environmental scanning involves the identification of key environmental variables which influence the operations of the business organization.
4. India and China focused on same types of FDI and pursued exactly same strategies for industrial development.
5. Net Non-Monetary Liabilities (NNML) of the Reserve Bank, are liabilities which have any monetary impact.

Fill in the Blanks :

6. is a destination based tax on consumption of goods and services and is proposed to be levied at all stages right from manufacture up to final consumption with credit of taxes paid at previous stages available as setoff.
 7. A is a group of countries within a geographical region that protect themselves from imports from non-members.
 8. reforms mean increasing the revenue receipts and reducing the public expenditure of the government in a manner that production and economic welfare are not adversely affected.
 9. are the oldest among the public enterprises.
 10. The advent of poses a new challenge for the government since in this case, the physical location of neither the buyer nor the seller is known.
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