Roll No.

MHM-302

Air Travel Operation

Master of Hotel Management (MHM-11/16)

Third Semester, Examination, 2019 (June)

Time : 3 Hours]

Max. Marks : 40

Note : This paper is of Forty (40) marks divided into three (03) sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION-A

(Long Answer Type Questions)

- Note : Section 'A' contains four (04) long answer type questions of nine and half (9¹/₂) marks each. Learners are required to answer any two (2) questions only. (2×9¹/₂=19)
- 1. What is IATA ? What are its roles and responsibilities ?
- 2. What are the important points of "The Air Corporations (Transfer of Undertakings and Repeal) Act, 1994".

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P.T.O.

- **3.** What are Online travel agencies ? What are the contemporary Travel Agency Practices and Trends ?
- **4.** What is the importance of yield management in Hospitality business?

SECTION-B

(Short Answer Type Questions)

- **Note :** Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer any four (04) questions only. $(4 \times 4 = 16)$
- **1.** What is CRS?
- 2. Write a note on IATA/UFTAA Training Programme.
- 3. What are Business and Professional Tourists ?
- 4. Write a note on Segments of the Travel Industry.
- 5. What are the various Periods of Tourism development ?
- 6. Write about Food and Beverage Businesses in India ?
- 7. Write a note on Air Laws and Regulations.
- 8. Write a note on the Domestic Airlines in India.

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SECTION-C (Objective Type Questions)

- **Note :** Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory. ($10 \times \frac{1}{2} = 05$)
- 1. PNR stands for
 - (a) Personal Name Register
 - (b) Passenger Name Register
 - (c) Passenger Name Record
 - (d) None of these.
- 2. The head quarters of IATA is located at
 - (a) Spain (b) Canada
 - (c) UK (d) USA.
- 3. India is located in which IATA area ?
 - (a) TC1 (b) TC2
 - (c) TC3 (d) TC4.

4. Expand IATA

- (a) International Air Transport Association
- (b) International Aviation & Transport Association
- (c) International Airline & Tourism Association
- (d) None of these.

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5.	North	America	is in	which	of the	following	IATA areas
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- (c) TC3 (d) None of these.
- 6. E- ticket is also known as
 - (a) Paperless ticket (b) Manual ticket
 - (c) Reserved ticket (d) None of these.
- 7. Africa is in which of the following IATA areas
 - (a) TC1 (b) TC2
 - (c) TC3 (d) None of these.

8. Australia is in which of the following IATA areas

- (a) TC1 (b) TC2
- (c) TC3 (d) None of these.
- 9. LHR is the airport code of.
 - (a) Heathrow Airport (b) Paris Airport
 - (c) Dubai Airport (d) None of these.

10. Egypt is in which of the following IATA areas

- (a) TC1 (b) TC2
- (c) TC3 (d) None of these.

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