

MHM-103

Cultural Tourism Management

Master of Hotel Management (MHM-11/16)

First Year, Examination, 2019 (June)

Time : 3 Hours]

Max. Marks : 40

Note : This paper is of Forty (40) marks divided into three (03) sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer any two (2) questions only.

($2 \times 9\frac{1}{2} = 19$)

1. Discuss about the important handicrafts of India.
2. Discuss the various festivals of Central India.

3. What are the various Threats from Tourism to Cultural Heritage?
4. Write in detail about the various challenges related to Heritage Tourism.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer any four (04) questions only. (4×4=16)

1. Write about Cultural Tourism Management.
2. Write a note on Principles of Sustainable Development.
3. Write a note on Hindu style of Architecture.
4. Write a note on Yoga and Meditation in India.
5. Write a note on toy trains in India.
6. Write a note on Jainism.
7. Write a note on Buddhism.
8. Write a note on Heritage tourism management.

SECTION-C
(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory. (10 \times $\frac{1}{2}$ =05)

1. Ajanta caves are located in
(a) Maharashtra (b) Tamilnadu
(c) Mumbai (d) Punjab.

2. Agra fort is located in
(a) UP (b) Andhra Pradesh
(c) Mumbai (d) MP.

3. Kathak is a dance of which of
(a) North India (b) Kerala
(c) Tamilnadu (d) Karnataka.

4. Sun temple is located in
(a) Orissa (b) West Bengal
(c) Tamilnadu (d) Delhi.

5. Keoladeo national park is located in
(a) Bihar (b) Rajasthan
(c) Pune (d) Hyderabad.

6. Mahabodhi temple is located in
(a) Rajasthan (b) Bihar
(c) Himachal (d) Uttarakhand.
7. Khajuraho is situated in
(a) MP (b) Punjab
(c) UP (d) Himachal.
8. Elephanta caves are located in
(a) Maharashtra (b) Bihar
(c) Amritsar (d) Pune.
9. Great living chola temples are located in
(a) Tamilnadu (b) Puri
(c) Goa (d) Kashmir.
10. Sunderban National Park is situated in
(a) Kerala (b) West Bengal
(c) Assam (d) Nagaland.
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