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Roll No. _____

BTS-303/BTTM-303

Computer Applications in Tourism

Bachelor of Tourism & Travel Management

(BTS-12/BTTM-16/17)

3rd Semester, Examination, 2019

Time : 3 Hours

Maximum Marks : 40

Section –A

Note : Attempt any two questions. (2x9.5=19)

1. Explain Global Distribution System and Its importance in tourism industry.
2. How travel agency automation has changed tourism distribution system?
3. Discuss history of computer through ages.
4. Write a detailed essay on significance of e-business in tourism.

Section – B

Note : Attempt any four questions. (4x4=16)

1. What do you understand by numbering system and data representation?
2. Explain use of computer technology in airlines.
3. Discuss computer based customized software used by TCI.
4. What are advantages and disadvantages of using computer software in travel trade?
5. Write a short note on introduction of internet in tourism?

6. Name and discuss any four latest software used in hotels and airlines industry.
7. Discuss e- tourism business.
8. Explain B2C business setup with examples.

Section –C

Note : All questions are compulsory (10x0.5=05)

What do you understand by following?

1. MS Word
2. DOS
3. B2B
4. Tourism System
5. LAN
6. E-tourism
7. C2C
8. SABRE
9. Digital Signature
10. PDF Files

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