

BTS-302/BTTM-302

Itinerary Preparation and Tour Packaging

Bachelor of Tourism and Travel Management

(BTS-12/BTTM-16/17)

Third Semester, Examination, 2019

Time : 3 Hours

Maximum Marks : 40

Note : This paper is of 40 marks divided into three sections A,B & C. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section –A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of nine and half marks each. Learners are required to answer any two (02) questions only. (2x9.5=19)

1. Write about the meaning and importance of tour itinerary with the help of suitable.
2. What are the various types of tour packages?
3. What are the various components of tour packages?
4. What is MICE ? Explain with the help of example.

Section – B

(short-Answer- Type Questions)

Note : Section 'B' contains eight short answer type questions of four marks each. Learners are required to answer four (04) questions only. (4x4=16)

1. Write a note on evolution of itierary.
2. Write a note on pre-designed tour itinerary.
3. Write a note on special interest tourism.
4. Write a note on FIT and GIT.
5. Write a note on tour costing.
6. Write about wellness tour package.
7. Write a note on features of tour packages.
8. Write a note on cultural tour package.

Section –C

Note : Section 'C' contains ten objective Type questions of half mark each. All questions of this section are compulsory. (10x0.5=05)

1. Define tour itinerary.
2. Define inbound tour.
3. Define tour escort.
4. Define tour manager.
5. Define tour package.
6. Define accommodation.
7. Define Special Interest tour.
8. Define executive intinerary.
9. Define amenities.
10. Define parking management.

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