

BTS-202/BTTM-202

Travel Agency and Tour Operations Business

Bachelor of Tourism and Travel Management

(BTS-12/BTTM-16/17)

Second Semester, Examination, 2019

Time : 3 Hours

Maximum Marks : 40

Note : This paper is of Forty (40) marks Containing Three (03) sections A,B and C. Learners are required to attempt the questions contained in these sections according to the detailed instructions given therein.

Section –A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of nine and half (9½) marks each. Learners are required to answer any two (02) questions only. (2x9½=19)

1. Define Tour operator . Explain their types ?
2. What are the process for getting approval of a Travel Agency business of the Government?

3. Explain in details about TAAT Organization.
4. What are the role of Travel Agents in the development of Tourism Industry in India?

Section – B

(short-Answer- Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer four(04) questions only.

(4x4=16)

1. Explain in detail about different types of Travel Agency.
2. Explain the Resources of Travel Agency.
3. What are difference between Tour operator and wholesales Travel Agency?
4. Explain in details about the sources of Income of a Travel Agency.
5. Discuss about organisational structure of a Tour operators.
6. Elaborate the role of IATO in details.
7. Discuss WATA organization in details.

Section –C

(Objective-type-questions)

Note : Section 'C' contains ten (10) objective Type questions of half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory. (10x0.5=05)

Indicate whether the following are True or False.

1. Cox & Kings is a mutinational Travel Agency.
2. Thomas Cook is known as Father of Travel Agency Business.
3. Sita is a Indian Travel Company.
4. CRS is used for Manual Booking.
5. Yatra.com is a online Travel Agency.

Write full Forms:

6. WTTC
7. IATA
8. CRS
9. TAAI
10. ITDC
