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Roll no. ....

## **BBA-402**

### **Indian Business Environment**

Bachelor of Business Administration

BBA-11/12/16/17/BBAH-11)

4th Semester Examination 2019

**Time : 3 Hrs**

**Maximum Marks : 80**

**Note :** This paper is of Eighty (80) marks divided into three (03) sections A,B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

#### **Section –A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains four (04) long answer type questions of nine and half marks each. Learners are required to answer any two questions only. (2 x 19 = 19)

1. How has the business environment in India evolved in the 21st century? Explain India business environment using PEST model.
2. 'Fiscal policy attempts to create equilibrium between leakages and injection in an economy' discuss this statement in the light of current fiscal policy.
3. 'Public sector is an important constituent of industrial growth in India. Do you agree? What is the effect of privatization on public sector enterprises in India'?
4. Discuss the concept of globalization? Discuss on the status of globalization of Indian economy.

## **Section – B**

### **(Short- answer- type questions)**

**Note :** Section 'B' contains eight short answer type questions of Eight marks each. Learner are required to answer any 04 questions only. (4 x 8 =32)

1. Discuss the various techniques of environmental forecasting.
2. Write a note on internal factors of business.
3. Explain the following terms in detail:
  - (a) CRR
  - (b) SLR
4. What do you mean by 'Trade deficit'? How EXIM policies affect international trade?
5. Explain in detail the role of FDI in facilitating technological transfer.
6. Define WTO. Explain the advantages and disadvantages of WTO to India.
7. What is CSR ( Corporate Social Responsibility)? How does CSR differ with business ethics?
8. What are trade blocks? How has bilateral agreements helped in India's international trade?

## **Section –C**

### **(Objective-type questions)**

**Note :** Section 'C' contains ten objective type questions of one (01) mark each. All questions of this section are compulsory. (10 x 1 = 10)

**Choose the correct alternative :-**

1. Viewed as a system, the essential purpose of all business organizations is to:
  - (a) Make the maximum level of profits
  - (b) Make a satisfactory level of profit
  - (c) Transform inputs to outputs
  - (d) Be a good citizen
2. \_\_\_\_\_ is concerned with holding the balance between economic and social goal and between individual and communal goal.
  - (a) Corporate management
  - (b) Corporate governance
  - (c) Business ethics
  - (d) None
3. \_\_\_\_\_ is the rate at which the central bank discounts or rediscounts the eligible bills.
  - (a) Credit rate
  - (b) Bill rate
  - (c) Bank rate
  - (d) Deposit rate
4. NIFTY is related with;
  - (a) BSE
  - (b) NSE
  - (c) OTCEI
  - (d) None of these
5. Which of the following term is incorrect:
  - (a) Circuit Broker
  - (b) Stabled Broker
  - (c) Merchant Broker
  - (d) None of these

6. Certificate of despositie which are usually negotiable are issued by
  - (a) Banks
  - (b) Stoke exchange
  - (c) Financial market
  - (d) Business corporation
7. Theoretically, what is the most significant organ of the WTO?
  - (a) The committee on trade and development
  - (b) The council for trade in goods
  - (c) The general council
  - (d) The ministerial conference
8. World Bank has cleared a loan to aid which Indian mission.
  - (a) Start up India
  - (b) Stand up India
  - (c) Skill India
  - (d) None of the above
9. Activities which are not eligible for CSR expenditure in pursuance of schedule VII of the companies act 2013 from the follows:
  - (a) Eradicating humper, poverty and malnuturtion
  - (b) Promoting education
  - (c) Ensuring environmental sustainability
  - (d) Distribution of profit among employes
10. What is the minimum percentage of average net profit that companies should invert under CSR as per companies Act, 2013.
  - (a) 2
  - (b) 0.5
  - (c) 5
  - (d) 0.2

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