

BBA-202

Microeconomic and Banking

Foundation of Business

व्यक्ति व्यवसाय के आर्थिक तथा बैंकिंग आधार

Bachelor fo Business Adminstration

(BBA-10/12/16/17/BBAH-11)

2nd Semester Examination, 2019

Time : 3 Hours

Maximum Mark: 80

Note: This paper is of Eighty (80) marks containing three (03) sections A, B and C. Learners are required to attempt the questions contained in these sections according to the detailed instructions given therein.

Section –A

(Long-answer-type questions

Note : Section 'A' contains four (04) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

1. Economics is the study of the optimum utilization of the scarce resources? Critically discuss this statement.
2. What are the major features of monopoly market?
Explain how price and output are determined under monopoly market structure.

3. Price and quantity

Price	Demand	Supply
0	100	0
1	80	30
2	60	60
3	40	90
4	20	120
5	0	150

(1) Draw demand and supply using a graph

(2) Describe a situation it.

Price = 1

Price = 4

4. What is a production function. Explain short run production function.

Section – B

(Short-answer-type questions)

Note : Section 'B' contains eight (08) short-answer type questions of eight (08) marks each. Learners are required to answer any Four (04) questions only.

1. Answer briefly

- (a) Opportunity cost
- (b) Cardinal utility approach
- (c) Planning curve
- (d) Average revenue

2. Explain the concept of price elasticity of demand?
Explain how would you measure such elasticity?

3. What is cross demand ?
4. Define scarcity rent?
5. Explain marginal rate of substitution.
6. How are micro and macro economics interdependent?
7. Explain briefly:
 - (a) Principle of indemnity
 - (b) Credit creation
8. Explain the structure and growth of commercial banks in india financial system.

Section –C
(Objective- type questions)

1. For a linear demand curve:
 - (a) Elasticity is constant along the curve.
 - (b) Demand is inelastic at high prices.
 - (c) Demand is inelastic at high price.
 - (d) Demand is elastic at high prices.
2. If a demand for a product is said to be 'elastic' the name of the elasticity coefficient is:
 - (a) zero
 - (b) greater than one
 - (c) equal to one
 - (d) lesser than one
3. A increase in the minimum wages would expect to:
 - (a) Raise unemployment
 - (b) Lower unemployment
 - (c) Have no effect on employment
 - (d) Raise total wages received by worker. Who work for hourly wage below the minimum level.
4. Barriers to entry are highest in which two types of markets.
 - (a) Perfect competition and oligopoly
 - (b) Perfect competition and differentiated competition
 - (c) Perfect competition and monopoly

- (d) Differential competition and oligopoly.
5. The profit-seeking monopolist operates at a level of output where.
- (a) $P = MC$
 - (b) $MC = AC$
 - (c) $MR = MC$
 - (d) All of the above.
6. To find the profit maximizing price and production rate, the firm compares its.
- (a) P to AC
 - (b) P to AVC
 - (c) MR to MC
 - (d) AVC to ATC
 - (e) AR to AC
7. Which are the banks covered under the banking ombudsman scheme, 2006?
- (a) Scheduled commercial banks
 - (b) Regional rural banks
 - (c) Scheduled primary co-operative banks
 - (d) All of these
8. MUDRA card is a debit card on which payment platform.
- (a) Rupay
 - (b) Visa
 - (c) Master card
 - (d) M pay
9. BHIM app has been named after
- (a) Subhas chandra bose
 - (b) Chandra Sekhar Azad
 - (c) Pandit Deen Dayal upadhya
 - (d) B.R. Ambedkar
10. What is 'L' in ELSS?
- (a) Liquidity
 - (b) Liability
 - (c) Linked
 - (d) None
