

BBA-105
Introduction to Psychology
1st Semester Examination, 2019

Time : 3 Hrs

Maximum Marks : 80

Note : This paper is of Eighty (80) marks divided into three (03) sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section –A
(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of nineteen (19) marks each. Learners are required to answer any two (02) questions only. (2x19=38)

1. Define the nature of Psychology. Describe its various approaches.
2. What do you mean by learning? Describe classical conditioning theory with example.
3. Define Memory and describe its types.
4. What is Personality? Explain Psychoanalytic theory of personality.

Section–B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any four (04) questions only. (4 x 8 =32)

Briefly discuss the following:

1. Types of Motivation
2. Operant Conditioning
3. Trait approach
4. Observation Method
5. Personality assessment
6. Dynamics of perception
7. Frustration
8. Research Methods of psychology

Section–C

(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of one (01) mark each. All questions of this section are compulsory. (10 x 1 = 10)

Tick the right answer-

1. According to Watson "Psychology is the science of behavior".
(True/False)
2. Polygraph measures the lying behavior.
(True/False)
3. In his experiment, Kohler put the chimpanzee inside a cage, it was Albert.
(True/False)
4. To study abnormal psychology means to study mainly the nature of conscious mind.
(True/False)
5. Memory is the retention of information or experience over a period of time.
(True/False)
6. The term "mental tests" was first employed by Spearman.
(True/False)
7. An assesment is valid if it consistently achieves the same results with the same students.
(True/False)
8. Wilhelm Wundt setup the first psychological laboratory in 1879 at the University of Leipzig.
(True/False)

9. Abraham Maslow and Carl-Roger were the founder of humanistic approach.

(True/False)

10. The mode, median and mean are measure of varians.

(True/False)
