

BBA-104

Computers in Management

Bachelor of Business Administration (BBA-10/12/16/17)

1st Semester Examination 2019

Time : 3 Hrs

Maximum Marks : 80

Note : This paper is of Eighty (80) marks divided into three (03) sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section –A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of nineteen (19) marks each. Learners are required to answer any two (02) questions only. (2x19=38)

1. Explain generations of computers with suitable examples. Also differentiate between these.
2. What is an Operating system, explain its structure? Differentiate between different types of operating systems with examples.
3. What are input and output devices? Differentiate between hardware and software.
4. Explain management information system also define data processing cycle.

Section – B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any four (04) questions only. (4 x 8 =32)

1. What are the applications of computers in the field of management?
2. Convert the following binary numbers in the Octal and decimal numbers :
 - a) 110101
 - b) 111101
 - c) 101010
 - d) 111000
3. What is system software?
4. Differentiate between high level and low level languages.
5. Enumerate the impact of Computer on the society?
6. Explain ISCII codes.
7. Illustrate the application of MIS.
8. Explain the architecture of the computer system.

Section –C

(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of one (01) mark each. All questions of this section are compulsory. (10 x 1 = 10)

1. IC circuits are used in.....
 - a) I-Generation Computers
 - b) II-Generation Computers
 - c) III-Generation Computers
 - d) IV-Generation Computers

2. ROM is
 - a) Read Only Memory
 - b) Random Only Memory
 - c) Random Only Memory
 - d) Read Optimal Memory
3. Computer receivesfrom user and givesto user.
 - a) RAM, ROM
 - b) OUTPUT, INPUT
 - c) ROM, RAM
 - d) INPUT, OUTPUT
4. Printer isdevice.
 - a) Display
 - b) Output
 - c)Input
 - d)Active
5. ISCII stands for
 - a) Indian Script Code for Information Interchange
 - b) International Script Code for Information Interchange
 - c) Indian Source Code for Information Interchange
 - d) International Source Code for Information Interchange
6. A.....is defined as a set of activities performed across the organization creating as output of value to the customer.
 - a) Development Process
 - b) Business Process
 - c) Quality Process
 - d) None of the above

7. MIS stands for
- a) Management Information System
 - b) Management Intelligence System
 - c) Memory Information System
 - d) Memory Intelligence System
8. BCD stands for
- a) Binary Coded Decimal
 - b) Binary Code Digital
 - c) Bit Code Decimal
 - d) Byte Code Decimal
9. Primary memory is
- a) RAM
 - b) Hard Disk
 - c) Pen Drive
 - d) Cd/DVD
10. ____ is the brain of computer.
- a) CPU
 - b) RAM
 - c) ROM
 - d) None of the above
