

MTM–203/MTTM–203

International Tourism : Trends and Typologies

Master of Tourism and Travel Management

(MTM–12/MTTM–16/17)

Second Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Highlight the emerging tourist demand patterns in detail.
2. What do you mean by leading destination countries ? Explain with example.
3. Discuss BTA and DOT in detail.
4. What is the tourism measurement ? Discuss with its scope and constraints.

Section–B**(Short Answer Type Questions)**

Note : Section ‘B’ contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. Explain MICE tourism.
2. Discuss well-being tourism.
3. Define SAARC.
4. Highlight the tourism markets of India.
5. Explain PATA.
6. Discuss WTTC.
7. Define tourist traffic trends.
8. Explain the concept of Inter-relationship of tourism and globalization.

Section–C**(Objective Type Questions)**

Note : Section ‘C’ contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this Section are compulsory.

Choose the correct alternative :

1. Formation of Airport Authority of India (AAI) :
 - (a) 1902
 - (b) 1990
 - (c) 1996
 - (d) 1995
2. The first travel agency was set up by :
 - (a) Thomas Cook

- (b) TATA & Sons
 - (c) Ambani
 - (d) None of these
3. UFTAA is founded in :
- (a) New York
 - (b) London
 - (c) Rome
 - (d) Greece
4. Establishment in ASTA :
- (a) 1990
 - (b) 1931
 - (c) 1993
 - (d) 1995
5. Netaji Subhas Chandra Bose International Airport is located in which city ?
- (a) Mumbai
 - (b) Hyderabad
 - (c) Delhi
 - (d) Kolkata
6. The number of affiliated members of the WTO is :
- (a) 272
 - (b) 172
 - (c) 170
 - (d) 270

7. Which one of the following is a part of adventure tourism ?
- (a) Swimming
 - (b) Bowling
 - (c) Bungee jumping
 - (d) Chess
8. The typical feature of tourism is that :
- (a) The tourist spot is neat, clear and attractive
 - (b) Tourists have to pay lots of money to visit various tourists spots
 - (c) The tour operator helps its customers
 - (d) Tourist have to be physically transported to tourists spots
9. Recreation is :
- (a) Product
 - (b) Service
 - (c) Privilege of a tour operator
 - (d) Privilege of a tour guide
10. Which one of the following is not a part of the infrastructure of tourism ?
- (a) Natural spots
 - (b) Surais
 - (c) Rope ways
 - (d) Government owned factories