

## **MTM-101/MTTM-101**

### **Tourism Concepts and Linkages**

Master of Tourism and Travel Management

(MTM-12/MTTM-16/17)

First Semester, Examination, 2018

**Time : 3 Hours**

**Max. Marks : 40**

**Note :** This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

#### **Section-A**

##### **(Long Answer Type Questions)**

**Note :** Section 'A' contains four (04) long answer type questions of nine and half ( $9\frac{1}{2}$ ) marks each. Learners are required to answer *two* (02) questions only.

1. What are the different approaches to study tourism ? Explain their applications in different fields.
2. Define the concept of tourist demand. Explain in detail its types and unique features.

3. Explain the concept of push and pull factors in tourism through suitable examples.
4. What is the difference between tourism superstructure and infrastructure ? List down and explain its types.

### **Section–B**

#### **(Short Answer Type Questions)**

**Note :** Section ‘B’ contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. List down the travel demotivators.
2. What are the important travel motivators ?
3. List down and explain four emerging types of tourism.
4. Explain the difference between a tourist and an excursionist.
5. Explain the importance of the term recreation in tourism.
6. What are the inhibitory forces responsible for the growth of tourism ?
7. Explain in brief the concept of Neo Tourism.
8. Write brief notes about the following :
  - (a) Sports Tourism
  - (b) Dark Tourism

### **Section–C**

#### **(Objective Type Questions)**

**Note :** Section ‘C’ contains ten (10) objective type questions of half ( $\frac{1}{2}$ ) mark each. All the questions of this Section are compulsory.

1. Head office of IITTM is located in :
  - (a) Delhi

- (b) Noida
  - (c) Goa
  - (d) Gwalior
2. Tourism Minister of India is :
- (a) Mr. Alphons Kannanthanam
  - (b) Mr. Girirak Singh
  - (c) Dr. Satya Pal Singh
  - (d) Dr. Jitendra Singh
3. Grief Tourism is tourism involving travel to places related to :
- (a) Death
  - (b) Love
  - (c) Beauty
  - (d) None of the above
4. The headquarters of IATA is situated in :
- (a) Montreal
  - (b) New York
  - (c) Sydney
  - (d) Quebec
5. Which state in India received the maximum number of foreign tourists in 2016 ?
- (a) Kerala
  - (b) Karnataka
  - (c) Himachal Pradesh
  - (d) Maharashtra
6. Which state in India received the maximum number of domestic tourists in 2016 ?
- (a) Kerala

- (b) Karnataka  
(c) Tamil Nadu  
(d) Maharashtra
7. Who is the secretary general of UNWTO ?  
(a) Ban ki moon  
(b) Taleb Rifai  
(c) Zurab Pololikashvili  
(d) Donald Trump
8. How many UNWTO recognized world heritage sites are situated in India ?  
(a) 36  
(b) 28  
(c) 34  
(d) 30
9. When was ITDC established ?  
(a) 1989  
(b) 1977  
(c) 1966  
(d) 1988
10. Match the following :
- |              |                |
|--------------|----------------|
| (i) Bihu     | 1. Punjab      |
| (ii) Bhangra | 2. Assam       |
| (iii) Lavani | 3. Kashmir     |
| (iv) Rouf    | 4. Maharashtra |
- (i) (ii) (iii) (iv)
- (a) 3, 2, 4, 1  
(b) 2, 1, 4, 3  
(c) 2, 1, 3, 4  
(d) 1, 2, 3, 4