

## **MS-202**

### **Entrepreneurship Development**

Master of Business Administration (MBA-16/17)

Third Semester, Examination, 2018

**Time : 3 Hours**

**Max. Marks : 80**

**Note :** This paper is of **eighty (80)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

#### **Section-A**

##### **(Long Answer Type Questions)**

**Note :** Section 'A' contains four (04) long answer type questions of nineteen (19) marks each. Learners are required to answer *two* (02) questions only.

1. Describe with the help of examples, the salient characteristics of successful entrepreneurs.
2. Write an essay on the social determinants of entrepreneurial growth.
3. Discuss the various factors that should be considered while selecting a location of a new venture.
4. State some of the initiatives undertaken by the Government to foster the growth of entrepreneurship in the country.

**Section–B****(Short Answer Type Questions)**

**Note :** Section ‘B’ contains eight (08) short answer type questions of eight (08) marks each. Learners are required to answer *four* (04) questions only.

Briefly discuss any *four* (04) of the following :

1. Models of Entrepreneurs.
2. Types of Entrepreneurs.
3. Social Entrepreneurship.
4. Project Identification.
5. Development of Entrepreneurship in other countries.
6. Legal Clearances required for setting up an Industrial Unit.
7. Initiatives taken by the Government and other financial institution in promoting women entrepreneurs.
8. Components of an Entrepreneurship Development Programme.

**Section–C****(Objective Type Questions)**

**Note :** Section ‘C’ contains ten (10) objective type questions of one (01) mark each. All the questions of this Section are compulsory.

Write True/False against the following :

1. Entrepreneurship is the dynamic process of creating incremental wealth.
2. Innovation is a distinguishing feature of entrepreneurship.
3. In Entrepreneurship Development Programmes, the major problem is of implementation rather than the strategy.

4. Entrepreneurs should not show losses in their business plans.

Fill in the blanks :

5. As per \_\_\_\_\_ the two important features of entrepreneurship are spontaneous learning and alertness.
6. PESTLE Analysis stands for \_\_\_\_\_.
7. The term entrepreneur is derived from a French word \_\_\_\_\_ which literally means 'to undertake'.
8. \_\_\_\_\_ is an organizational chart for the family.

Indicate the correct answer-option :

9. Which of the following is not a personal characteristic often found in an entrepreneur ?
- (a) Self-confident
  - (b) Independent-minded
  - (c) Perceptive
  - (d) Follower
10. In case of enterprises engaged in the manufacture or production, processing or preservation of goods, a small enterprise is an enterprise where the investment in plant and machinery is more than \_\_\_\_\_ but does not exceed.
- (a) ₹ 25 lakh, ₹ 5 crore
  - (b) ₹ 30 lakh, ₹ 10 crore
  - (c) ₹ 5 crore, ₹ 10 crore
  - (d) None of these