

## **MS-105**

### **Business Environment**

Master of Business Administration

(MBA/DIM-16/17)

First Semester, Examination, 2018

**Time : 3 Hours**

**Max. Marks : 80**

**Note :** This paper is of **eighty (80)** marks containing **three (03)** sections A, B and C. Learners are required to attempt the questions contained in these sections according to the detailed instructions given therein.

### **Section-A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains four (04) long answer type questions of nineteen (19) marks each. Learners are required to answer *two* (02) questions only.

1. Describe the various characteristics of Business Environment. Also explain the process of analyzing the Business Environment.
2. Discuss how economic reforms changed the competitive environment of India.
3. Describe the various programmes and policies which the government has introduced to promote Small Scale Enterprises in the country.

4. Write a detailed note on the growth of Foreign Direct Investments in India.

### **Section–B**

#### **(Short Answer Type Questions)**

**Note :** Section ‘B’ contains eight (08) short answer type questions of eight (8) marks each. Learners are required to answer *four* (04) questions only.

Briefly discuss any *four* of the following :

1. Responsibilities of Business.
2. Objectives of GATT.
3. Factors affecting Aggregate Supply and Aggregate Demand.
4. Effects of Inflation.
5. Objectives of Industrial Finance Corporation of India (IFCI).
6. The Foreign Exchange Market.
7. Direction of India’s Foreign Trade.
8. Trading Blocks.

### **Section–C**

#### **(Objective Type Questions)**

**Note :** Section ‘C’ contains ten (10) objective type questions of one (01) mark each. All the questions of this section are compulsory.

Indicate whether of the following True *or* False :

1. Technology Adoption is a process of making the technology fit for the organization. (True/False)

2. An extremely high rate of inflation is known as Deflation. (True/False)
3. Business is not merely an economic but also a social function. (True/False)
4. Commercial banks are the most important source of institutional credit in India. (True/False)

Fill in the blanks :

5. .... approach stresses the need for a consumer-oriented rather than a product-oriented business definition
6. TRIPS stands for .....
7. .... theory states that a country which is capital-abundant will export the capital-intensive good. Likewise, the country which is labour-abundant will export the labour-intensive good.

Indicate the correct answer-option :

8. The aggregate demand curve slopes :
  - (a) Horizontally
  - (b) Vertically
  - (c) Down and Right
  - (d) Up and Right
9. Macro environment consists of :
  - (a) cultural forces
  - (b) technological forces
  - (c) demographic forces
  - (d) All of the above

10. Which of the following implies the writing-off of accumulated losses and rationalization of capital composition in respect of debt-equity ratio ?
- (a) Leasing
  - (b) Financial Restructuring
  - (c) Basic Restructuring
  - (d) None of these