

MHM–103

Cultural Tourism Management

Master of Hotel Management

(MHM-11/16)

First Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** sections A, B and C. Learners are required to attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Discuss about the importance of various Handicrafts of North Indian States.
2. What are the various threats from tourism to cultural heritage ?
3. What are the various factors influencing the growth of tourism ?
4. Write in detail about Indian Architecture and monuments in India.

Section–B**(Short Answer Type Questions)**

Note : Section ‘B’ contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. What is social tourism ?
2. Write a note on wellness tourism.
3. Write a note on ICOMOS.
4. Write a note on Indian music.
5. Write a note on festival of North-East.
6. Write a note on Scientific Architectures.
7. Write a note on Christianity.
8. Write a note on tourism as behaviour.

Section–C**(Objective Type Questions)**

Note : Section ‘C’ contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory.

1. Golden temple is situated in :
 - (a) Maharashtra
 - (b) Tamil Nadu
 - (c) Mumbai
 - (d) Punjab
2. The National Museum is situated in :
 - (a) Hyderabad
 - (b) Delhi
 - (c) Mumbai
 - (d) Lucknow

3. Gidda is the dance form of :
 - (a) Kerala
 - (b) Assam
 - (c) Punjab
 - (d) Karnataka
4. Qutub Minar is situated in :
 - (a) West Bengal
 - (b) Tamil Nadu
 - (c) Delhi
 - (d) Punjab
5. Golkunda fort is situated in :
 - (a) Aurangabad
 - (b) Mumbai
 - (c) Pune
 - (d) Hyderabad
6. His Holiness Dalai Lama lives in :
 - (a) Rajasthan
 - (b) Delhi
 - (c) Himachal Pradesh
 - (d) Uttarakhand
7. Mathura is situated in :
 - (a) Gujarat
 - (b) Punjab
 - (c) U.P.
 - (d) Pune

8. Which of the following religious site is in Himachal Pradesh ?
- (a) Jama Masjid
 - (b) Golden temple
 - (c) Kangra Devi
 - (d) Hajrat Bal Mosque
9. Char Minar is situated in :
- (a) Hyderabad
 - (b) Puri
 - (c) Goa
 - (d) Kashmir
10. Monolithic Rock cut temple Ajanta is situated in :
- (a) Maharashtra
 - (b) Assam
 - (c) Nagaland
 - (d) Himachal Pradesh