

ETS-103

Travel Agency and Tour Operations

Diploma in Tourism Studies (DTS-10/16/17)

First Year, Examination, 2018

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** sections A, B and C. Learners are required to attempt the questions contained in these sections according to the detailed instructions given therein.

Section-A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Discuss in detail about growth and development of Travel Agency in India.
2. Write short notes on the following :
 - (i) Forms and types of Travel operations
 - (ii) Travel Agent
3. Write a descriptive note on Travel Information and Counselling.
4. Discuss the main functions of Travel Agency and Tour operations business in India.

Section–B

(Short Answer Type Questions)

Note : Section ‘B’ contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. What is the future of Travel Agency business in India ?
2. Discuss the history of Travel Agency business in India.
3. What is ‘Outbound’ Tourism ?
4. Write a short note on Indian Travel Agents.
5. Define the term ‘Itinerary.’
6. Make an Itinerary of any place of your choice.
7. Define the term Entrepreneurship.
8. Write a short note on IATA.

Section–C

(Objective Type Questions)

Note : Section ‘C’ contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory.

Answer in about one *or* two sentences :

1. IATO
2. Inbound tourism
3. Guest
4. Hospitality
5. International tourism
6. Domestic tourism
7. Rural tourism
8. ASTA
9. Tourist
10. Travel Motivation