# ETS-101

# **Tourism Concepts & Principles**

# Diploma in Tourism Studies (DTS–10/16/17) First Year, Examination, 2018

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Time : 3 Hours

#### Max. Marks: 40

Note: This paper is of forty (40) marks containing three (03) Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

### Section-A

## (Long Answer Type Questions)

- **Note :** Section 'A' contains four (04) long answer type questions of nine and half  $(9\frac{1}{2})$  marks each. Learners are required to answer *two* (02) questions only.
- 1. What do you mean by Tourism ? Also discuss its salient feature and emerging types.
- 2. What is Tourism Infrastructure ? Differentiate between Infrastructure and Superstructure.
- 3. What kinds of problems are faced by a tourist, when be travels through India ? How can these problems be overcome ?
- 4. Differentiate between a tourist and a traveller. Why international visitors are not allowed to visit strategically sensitive places of India ?

#### Section-B

### (Short Answer Type Questions)

**Note :** Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

Write short notes on the following terms :

- 1. Excersionist
- 2. Peak Season
- 3. Foreigner
- 4. Domestic Tourist
- 5. Visitor
- 6. Recreation
- 7. Leisure
- 8. Travel Deterrents

#### Section-C

### (Objective Type Questions)

**Note :** Section 'C' contains ten (10) objective type questions of half  $(\frac{1}{2})$  mark each. All the questions of this Section are compulsory.

Indicate whether the statements following are True or False :

- 1. Leisure includes the enjoyable activities done by a tourist. (True/False)
- 2. Excursionists travel for more than 24 hours.

(True/False)

- 3. Tourist and traveller share same meaning. (True/False)
- 4. Peak season is the time period of a country, when it receives maximum tourists. (True/False)
- 5. Attraction is the most important components of tourism industry. (True/False)

6. Full form of WTO is World Travel Organization.

(True/False)

- 7. Shopping is a recreational activity. (True/False)
- 8. Outbound tourist is a person who travels from another country to our country. (True/False)
- 9. Tourism is an industry. (True/False)
- 10. Superstructure and infrastructure terms are used for same meaning in tourism industry. (True/False)