

BTS–303/BTTM–303

Computer Applications in Tourism

Bachelor of Tourism and Travel Management

(BTS-12/BTTM-16/17)

Third Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B, C. Attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Write a note on history of computer evolution.
2. What is the importance of CRS in different sectors of travel and tourism ?
3. Describe the concept of automation and its use in organization working in tourism and travel sector.
4. Explain the procedure of online business establishment.

Section–B**(Short Answer Type Questions)**

Note : Section ‘B’ contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. What is Excel ? Discuss its importance
2. Explain the e-Marketing.
3. Write notes on the following :
 - (a) LAN
 - (b) WAN
4. Explain the use of MICROSOFT FIDELIO software in Tourism Industry.
5. Write a note on customized software.
6. Write a short note on MS-Power Point presentation.
7. Discuss about the online messengers.
8. Describe the software used for safety and security in e-business.

Section–C**(Objective Type Questions)**

Note : Section ‘C’ contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this Section are compulsory.

1. What is MS-Word ?
2. What is Travel Agency ?

3. Write the full form of GPS.
4. What is Galileo ?
5. What do you understand by internet ?
6. Name any *two* online travel portals.
7. What is spam ?
8. What do you understand by B2B ?
9. What is Firewall ?
10. What is C2C ?

