

## **BTS–302/BTTM–302**

### **Itinerary Preparation and Tour Packaging**

Bachelor of Tourism and Travel Management

(BTS-12/BTTM-16/17)

Third Semester, Examination, 2018

**Time : 3 Hours**

**Max. Marks : 40**

**Note :** This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Attempt the questions contained in these Sections according to the detailed instructions given therein.

#### **Section–A**

##### **(Long Answer Type Questions)**

**Note :** Section ‘A’ contains four (04) long answer type questions of nine and half ( $9\frac{1}{2}$ ) marks each. Learners are required to answer *two* (02) questions only.

1. Write a detailed note on the roles of Tour Managers.
2. Explain in detail about the components of Tour Package.
3. How to plan an Itinerary ? Explain with the help of suitable example.
4. What are the various types of special interest tours ? Explain with the help of suitable example.

**Section-B****(Short Answer Type Questions)**

**Note :** Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. Write a note on Corporate Tours.
2. Write a note on GIT.
3. Write a note on meal plan.
4. What is tailor made itinerary ?
5. What is contracting in tour packages ?
6. Write a note on tour pricing.
7. What is the role of tour guide ?
8. Write a note on Cultural tour packages.

**Section-C****(Objective Type Questions)**

**Note :** Section 'C' contains ten (10) objective type questions of half ( $\frac{1}{2}$ ) mark each. All the questions of this Section are compulsory.

1. Handling agents is .....
  - (a) Domestic tour operators
  - (b) Incoming tour operators
  - (c) Specialist tour operators
  - (d) Mass makret tour operators
2. Which of the following skill is required for a tourist guide ?
  - (a) Leadership
  - (b) Patience
  - (c) Sense of humour
  - (d) All of the above

3. Which of the following is not a supplementary accommodation ?
  - (a) Resort
  - (b) Motels
  - (c) Floatels
  - (d) Star Hotel
4. The Ajanta Ellora is known for :
  - (a) Wellness tours
  - (b) Historical and Cultural tour
  - (c) Adventure tours
  - (d) MICE tour
5. Jama Masjid is situated in which state of India ?
  - (a) Rajasthan
  - (b) Delhi
  - (c) Mumbai
  - (d) Uttarakhand
6. Which of the following is not the part of a tour package ?
  - (a) Guiding
  - (b) Shopping
  - (c) F & B
  - (d) Police Service
7. Which of the following is a destination for paragliding ?
  - (a) Bir-billing (Himachal Pradesh)
  - (b) Telengana
  - (c) Delhi
  - (d) Mumbai

8. MICE stand for :
- (a) Meetings, Incentives, Conferences, Exhibitions
  - (b) Menu, Incentives, Conferences, Events
  - (c) Meetings, Inclusion, Conferences, Events
  - (d) Meetings, Incentives, Conclave, Events
9. FIT stands for :
- (a) Free Independent Tours
  - (b) Fun Independent Traveller
  - (c) Fun Inclusive Traveller
  - (d) Fully Independent Traveler
10. Group Inclusive Tour is generally organized for :
- (a) Minimum 10 people
  - (b) More than 08 people
  - (c) More than 09 people
  - (d) None of these