

Roll No. ....

## **MTM–402/MTTM–402**

### **Tourism Policy and Planning**

Master of Tourism & Travel Management

(MTM–12MTTM–16)

Fourth Semester, Examination, 2017

**Time : 3 Hours**

**Max. Marks : 30**

**Note :** This paper is of **thirty (30)** marks containing **three (03)** sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

#### **Section–A**

#### **(Long Answer Type Questions)**

**Note :** Section ‘A’ contains four (04) long answer type questions of seven and half ( $7\frac{1}{2}$ ) marks each. Learners are required to answer *two* (02) questions only.

1. What are the consequences of unplanned tourism development ?
2. Discuss the steps and stages in destination planning.
3. Explain the “Sustainable Tourism Planning” in detailed way.
4. Describe the role and contribution of DOT in development of tourism.

**Section-B****(Short Answer Type Questions)**

**Note :** Section 'B' contains eight (08) short answer type questions of two and half ( $2\frac{1}{2}$ ) marks each. Learners are required to answer four (4) questions only.

1. What are the barriers in Tourism Planning ?
2. Highlight the environmental advantages of tourism planning.
3. Explain the "Destination Mix" with suitable example.
4. Write a short note on "Eco-Tourism" planning.
5. Discuss the concept of "Responsible" and "Appropriate" tourism.
6. Describe the benefit behaviour in Destination planning.
7. Explain the 11th five year plan in regard of tourism development.
8. What do you mean by "Tourism Policy and Planning Perspectives of SAARC Countries" ?

**Section-C****(Objective Type Questions)**

**Note :** Section 'C' contains ten (10) objective type questions of half ( $\frac{1}{2}$ ) mark each. All the questions of this section are compulsory.

Indicate whether the following are True *or* False.

1. Golden Triangle consists of Delhi-Jaipur-Goa.

2. Current Railway Minister of India is Suresh Prabhu  
..... .
3. The duration of 9th five year plan is 2002—2007.
4. The year 1999 was observed as visit national year.
5. Global tourism is a US \$ 914 billions business.

Choose the best choice (MCQ) :

6. International Air Transport Association (IATA) membership consists of which of the following ?
  - (a) National Tourism Organizations
  - (b) CEO's of Airlines
  - (c) Commercial wings of tourism department
  - (d) Non-scheduled airlines
7. Which one of the travel behaviour is not related to 'Drifter' ?
  - (a) Temporary in nature
  - (b) Lifestyle of local community
  - (c) Fixed travel itinerary
  - (d) Novelty and authentic
8. Which one of the following is not sustainable tourism indicator ?
  - (a) Site protection
  - (b) Waste management
  - (c) Development expansion
  - (d) Local satisfaction

9. First Tourism Policy was setup in :
- (a) 1982
  - (b) 1999
  - (c) 1984
  - (d) None of the above
10. National tourism advisory council established in ..... year.
- (a) 2009
  - (b) 2008
  - (c) 2001
  - (d) 2003