

Roll No.

MTM–204/MTTM–204

MIS for Tourism

**Master of Tourism & Travel Management
(MTM–12MTTM–16)**

Second Semester, Examination, 2017

Time : 3 Hours

Max. Marks : 35

Note : This paper is of **thirty five (35)** marks containing **three (03)** sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of seven and half $7\frac{1}{2}$ marks each. Learners are required to answer *two* (02) questions only.

1. Define term “MIS”. What are its elements ? Describe in detail.
2. What is Data Processing ? Discuss the types of computer based applications.
3. Elaborate Decision Making and MIS.
4. Describe the scope of computer applications in destination planning and development.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of two and half $2\frac{1}{2}$ marks each. Learners are required to answer *six* (06) questions only.

1. What do you mean by MIS ? Describe its scope in details.
2. Define MIS. What are the approaches to information system ?
3. Write down the short notes on the following :
 - (i) Components of Computer
 - (ii) DBMS
4. Write down the short notes on the following :
 - (i) Types of computer based applications
 - (ii) Data Bank concept
5. What do you mean by Planning ? Describe planning need in MIS.
6. What are the techniques of Planning in MIS ?
7. Define term "tourism". Discuss its significance in MIS.
8. Explain the uses of IT in tourism sector.

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of half $\frac{1}{2}$ mark each. All the questions of this section are compulsory.

1. Top level managers use strategic informations.

2. CPU is a brain of the computer.
3. In designing an MIS, the last task is to clearly define the system's objectives.
4. ROM is Volatile Memory.
5. Before the use of DBMS information was stored using file management system.
6. Which of the following is considered as DBMS ?
 - (a) Oracle
 - (b) FOXPRO
 - (c) Access
 - (d) All of these
7. One byte is made of :
 - (a) Four bits
 - (b) Eight bits
 - (c) Twelve bits
 - (d) Sixteen bits
8. GDS stands for :
 - (a) Global Distribution Solution
 - (b) Global Distinguished System
 - (c) Global Distribution System
 - (d) Global Direct Solution
9. The backbone of any organization is :
 - (a) Information
 - (b) Employee
 - (c) Management
 - (d) Capital

10. DSS is the short form of :

- (a) Decision Support System
- (b) Discussion Support System
- (c) Decision Service System
- (d) Discussion Support Source