

Roll No.

MHM–103

Cultural Tourism Management

Master of Hotel Management (MHM–11/16)

First Semester, Examination, 2017

Time : 3 Hours

Max. Marks : 35

Note : This paper is of **thirty-five (35)** marks containing **three (03)** sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of seven and half ($7\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Discuss the importance of preservation of culture.
2. What are the various trends in tourism today ?
3. What are the various fairs and festivals of India ?
4. What are the International cultural tourism charter ?

Section–B

(Short Answer Type Questions)

Note : Section ‘B’ contains eight (08) short answer type questions of two and half ($2\frac{1}{2}$) marks each. Learners are required to answer *six* (06) questions only.

1. What is INATCH ?

2. Write a note on cuisines of India.
3. Write a note on Indian Music.
4. Write a note on Folk dances of India.
5. Write a note on Health Tourism.
6. Write a note on HRD climate.
7. Write a note on heritage tourism.
8. Write a note on Islam.

Section-C

(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory.

1. The Ajanta caves are situated in :
 - (a) Maharashtra
 - (b) Tamil Nadu
 - (c) Mumbai
 - (d) Punjab
2. The Salarjung Museum is situated in :
 - (a) Hyderabad
 - (b) Delhi
 - (c) Mumbai
 - (d) Lucknow
3. Kuchipudi is the dance form of :
 - (a) Kerala
 - (b) Assam
 - (c) Andhra Pradesh
 - (d) Karnataka

4. Durga Pooja is the festival celebrated in :
 - (a) West Bengal
 - (b) Tamil Nadu
 - (c) Kerala
 - (d) Punjab
5. Biwi ka Maqabara is situated in :
 - (a) Aurangabad
 - (b) Mumbai
 - (c) Pune
 - (d) Lucknow
6. Hawa Mahal is situated in :
 - (a) Rajasthan
 - (b) Delhi
 - (c) Himachal Pradesh
 - (d) Uttarakhand
7. Dawaraka is situated in :
 - (a) Gujarat
 - (b) Punjab
 - (c) Delhi
 - (d) Pune
8. Which of the following religious site is J and K ?
 - (a) Golu Maharaj
 - (b) Jawalamukhi
 - (c) Kangra Devi
 - (d) Amarnath

9. Which of the following place is the sacred place for Muslims ?
- (a) Amritsar
 - (b) Puri
 - (c) Gaya
 - (d) Ajmer
10. Twang Monastery is situated in :
- (a) Arunachal Pradesh
 - (b) Assam
 - (c) Nagaland
 - (d) Himachal Pradesh