

Roll No.

ETS–102

Tourism Resource of India

Diploma in Tourism Studies (DTS–10/16)

First Year, Examination, 2017

Time : 3 Hours

Max. Marks : 35

Note : This paper is of **thirty five (35)** marks containing **three (03)** sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of seven and half ($7\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Define Tourism Product. Describe its classification.
2. Do you think motivational factors affect the choice of tourism resource ? If yes, justify your answer with suitable example.
3. What do you mean by natural resource ? What are the existing principles to conserve resources ? Discuss.
4. Write in detail about the major fairs and festivals of Uttarakhand. Also describe its significance in terms of tourism.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of two and half ($2\frac{1}{2}$) marks each. Learners are required to answer *six* (06) questions only.

1. Describe salient features of tourism product.
2. What are the phases of tourism product life cycle ? Discuss.
3. Describe the typology of tourism resources.
4. Write down the significance of socio-cultural attractions of destinations.
5. What do you mean by Man Made Tourism Resource ? Describe with suitable examples from Uttarakhand.
6. Differentiate adventure tourism with general tourism. Also discuss the scope of adventure tourism in India.
7. List the major centres of spiritual tourism in Uttarakhand along with their basic features.
8. Write in detail about Jim Corbett National Park.

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of one and half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory.

1. The world famous 'Valley of Flowers' is situated at :
 - (a) Nainital
 - (b) Dehradun
 - (c) Haridwar
 - (d) Chamoli

2. Where is Sahastradhara water fall located ?
 - (a) Badrinath
 - (b) Dehradun
 - (c) Pithauragarh
 - (d) Kedarnath
3. Kempty waterfall is located at :
 - (a) Landsdowne
 - (b) Mussoorie
 - (c) Nainital
 - (d) Tapovan
4. Which is a Museum place in Uttarakhand ?
 - (a) Mussoorie
 - (b) Nainital
 - (c) Ranikhet
 - (d) Dehradun
5. What is Chanchari ?
 - (a) Dance
 - (b) Art
 - (c) Music
 - (d) Literature
6. Karvashram is situated at :
 - (a) Almorah
 - (b) Dehradun
 - (c) Haridwar
 - (d) Garhwal

7. A push strategy is directed towards :
 - (a) Wholesaler
 - (b) Customer
 - (c) Producer
 - (d) None of these
8. Scuba diving is associated with
 - (a) Farm Tourism
 - (b) Eco Tourism
 - (c) Adventure Tourism
 - (d) Green Tourism
9. The Bandipur National Park is located in the following state :
 - (a) Andhra Pradesh
 - (b) Karnataka
 - (c) Tamil Nadu
 - (d) Kerala
10. The rail museum of India is located in :
 - (a) Ghat Koper, Mumbai
 - (b) Varanasi
 - (c) New Jalpaiguri
 - (d) Chanakyapuri, New Delhi