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BTS-403/BTTM-403

Tourism, Travel and Transport

Bachelor of Tourism and Travel Management (BTS-12/BTTM-16)

Fourth Semester, Examination, 2017

Time: 3 Hours Max. Marks: 30

Note: This paper is of thirty (30) marks containing three (03) sections A, B, C. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section-A

(Long Answer Type Questions)

Note: Section 'A' contains four (04) long answer type questions of seven and half $(7\frac{1}{2})$ marks each. Learners are required to answer *two* (02) questions only.

- 1. What are the types and modes of tourist transport? Write in detail.
- 2. Write in detail about inter-relationship between different modes of transport.
- 3. Indian Railway plays a vital role in the development of tourism in India. Explain.
- 4. Write approaches and techniques to the promotion of tourist transport.

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Section-B

(Short Answer Type Questions)

Note: Section 'B' contains eight (08) short answer type questions of two and half $(2\frac{1}{2})$ marks each. Learners are required to answer *four* (04) questions only.

- 1. Write the characteristics of transportation system.
- 2. Surface transport plays an important role in tourism development. Explain.
- 3. Write about the role of Air Transport in the development of International Tourism.
- 4. IATA plays an important role in the development of Air Transport. Discuss.
- 5. Write the major function of DGCA.
- 6. Write about demand and supply equation of tourist transport.
- 7. Write a short note on water transport system.
- 8. Write the role of ICAO in the development of Air Transport.

Section-C

(Objective Type Questions)

Note: Section 'C' contains ten (10) objective type questions of half $(\frac{1}{2})$ mark each. All the questions of this section are compulsory.

Indicate whether the following statements are True or False.

1. Water transport is oldest mode of transport.

(True/False)

- [3]
- 2. Transport is basic component of tourism. (True/False)
- 3. Development of Air Transport in India is major function of DGCA. (True/False)
- 4. Headquarters of IATA is in New Delhi. (True/False)
- 5. Full form of ICAO—International Civil Aviation Organization. (True/False)

Choose the correct answer.

- 6. Full form of WTO:
 - (a) Water Transport Organization
 - (b) World Trade Organization
 - (c) World Transport Organization
 - (d) World Tourism Organization
- 7. Full form of IATA:
 - (a) India Air Transport Authority
 - (b) India All Travel Association
 - (c) International Air Transport Association
 - (d) International Air Transport Authority
- 8. Headquarters of IATA:
 - (a) New Delhi
 - (b) Tokyo
 - (c) Hague
 - (d) Montreal

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- 9. Establishment year of ITDC:
 - (a) 1966
 - (b) 1952
 - (c) 1950
 - (d) 1970
- 10. Full form of AI:
 - (a) Aviation India
 - (b) Air India
 - (c) Air Asia
 - (d) None of these