

Roll No.

BTS–201/BTTM–201

Tourism Resources of Northern India

**Bachelor of Tourism and Travel Management
(BTS–12/BTTM–16)**

Second Semester, Examination, 2017

Time : 3 Hours

Max. Marks : 35

Note : This paper is of **thirty-five (35)** marks containing **three (03)** sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of seven and half ($7\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Define Religious Tourism. Also discuss the role of fair and festivals in the promotion of ethnic and rural tourism in Northern India.
2. Describe the role of museum in educating tourist. What is the difference between the archaeological museum and craft museum ?
3. What is the difference between National Park and Wildlife Sanctuary ? Also discuss the scope of eco-tourism and wildlife tourism in Northern India.

4. Write detailed notes on any *two* of the following :
- (a) Famous historical places of Rajasthan
 - (b) Adventure Tourism
 - (c) Role of folk art, craft and festivities in Tourism Promotion

Section-B

(Short Answer Type Questions)

Note : Section ‘B’ contains eight (08) short answer type questions of two and half ($2\frac{1}{2}$) marks each. Learners are required to answer *six* (06) questions only.

- 1. List the famous fair and festival celebrated in Jammu and Kashmir.
- 2. Give the brief description of the Somnath Mahadev Temple.
- 3. Mention the famous museums and art galleries of Himachal Pradesh.
- 4. Write a short note on “Golden Temple”.
- 5. What is the role of Palaces in Tourism Promotion ?
- 6. Explain folk art and craft of Chhattisgarh.
- 7. What are the unique features of Gujarati Calligraphy ?
- 8. What are the Guidelines for tourists entering the protected areas by the Ministry of Home Affairs ?

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory.

Fill in the blanks :

1. The Indian Institute of Skiing & Mountaineering has been made frilly operational in to provide training facilities for adventure sports.
 - (a) Manali
 - (b) Goa
 - (c) Uttarkashi
 - (d) Gulmarg
2. Dal lake is situated in
 - (a) J & K
 - (b) Uttarakhand
 - (c) Sikkim
 - (d) Himachal Pradesh
3. Pin Valley National Park is situated in
 - (a) Madhya Pradesh
 - (b) Haryana
 - (c) Himachal Pradesh
 - (d) Gujarat
4. Surajkund Crafts Fair is held at every year.
 - (a) Faridabad
 - (b) New Delhi
 - (c) Udaipur
 - (d) Amritsar

5. Albert Hall Museum is located in

- (a) Jodhpur
- (b) Jaipur
- (c) Bikaner
- (d) Kota

State whether it is 'true' *or* 'false' :

- 6. Kashmir valley is called "Paradise on the Earth".
- 7. Raipur is the capital of Chhattisgarh.
- 8. Desert Festival is mostly celebrated in Rajasthan.
- 9. Calico Museum of Textiles is located in Chandigarh.
- 10. Lamayuru Monastery is the most sacred place of the Buddhism.