

Roll No.

BTS–102/BTTM–102

Principle of Management

**Bachelor of Tourism and Travel Management
(BTS–12/BTTM–16)**

First Semester, Examination, 2017

Time : 3 Hours

Max. Marks : 35

Note : This paper is of **thirty five (35)** marks containing **three (03)** sections A, B, C. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of seven and half ($7\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Write a detailed note on Henry Fayol’s Theory of Administrative Management.
2. Explain the term ‘Organizational Structure’. What are the different types of Departmentation ?
3. “Motivation is the core of management.” Discuss what management can do to motivate staff in an industrial concern.
4. What is control ? Describe the essence of Controlling in management.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of two and half ($2\frac{1}{2}$) marks each. Learners are required to answer *six* (06) questions only.

1. "Management is both a science and an art." Discuss this statement giving suitable examples.
2. Write a brief note on the skills of a Professional Manager.
3. What are the different types of Planning ?
4. Write about the importance of Brainstorming in the Decision-Making process of management.
5. Differentiate between Direction and Supervision.
6. Briefly illustrate Douglas McGregor's Theory of X and Y.
7. What is the importance of Co-ordination in Management ?
8. Discuss in brief the types of Controlling in Management.

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory.

1. Esprit Corps means Union is strength. (True/False)
2. F. W. Taylor is associated with Scientific Management. (True/False)
3. Tactical Planning is also known as Strategic Planning. (True/False)

[3]

4. Span of Control is also known as Span of Authority.
(True/False)
5. Communication begins with encoding. (True/False)
6. An autocratic leader allows his subordinates to take part in the decision-making process of management.
(True/False)
7. Break-even analysis is one of the techniques of control.
(True/False)
8. MBO was coined by
(Taylor/Mayo/ Peter F. Drucker)
9. Which one of these can be delegated
(Power/Authority/Responsibility)
10. Staff authority works as
(Chain of command/Channel of communication/Carrier responsibility)

