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Roll No. :

MTM-303/MTTM-303

Research Methodology

Master of Tourism & Travel Management

(MTM-12/MTTM-16/17)

3rd Semester Examination June 2022

Time : 2 Hours

Max. Marks : 40

Note : This Paper is of forty (40) marks divided into two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given there in.

Section-A

(Long Answer-type questions)

Note: Section 'A' contains Five (05) Long-answer type questions of ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 = 20)

Q.1. Write about the process of writing the research methodology ?

P.T.O.

- Q.2 Discuss the purpose and scope of survey ?
- Q.3 Describe the basic concepts and process of Hypothesis testing ?
- Q.4 Differentiate between Probability and Non-Probability Sampling ?
- Q.5 Discuss the different steps of Research Methodology?

Section-B

(Short Answer-type questions)

Note: Section 'B' contains Eight (08) Short-answer type questions of five (05) marks each. Learners are required to answer any four (04) questions.

(4 x 5 = 20)

- Q.1 Write the Significance of Research?
- Q.2 Discuss the meaning and need of Research Design?

P.T.O

- Q.3 Discuss the purpose and criteria of selecting appropriate sampling ?
- Q.4 Write the meaning and importance of Hypothesis in research ?
- Q.5 Write the importance of Chi-Square Test in Research ?
- Q.6 Discuss the meaning and sample points of probability ?
- Q.7 What is Sampling Design?
- Q.8 What are the different methods of data collections ?

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