

Total Pages : 03

Roll No. :

MTM-302/MTTM-302

Itinerary Planning and Tour Packaging

Master of Tourism & Travel Management

(MTM-12/MTTM-16/17)

3rd Semester Examination June 2022

Time : 2 Hours

Max. Marks : 40

Note : This Paper is of forty (40) marks divided into two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given there in.

Section-A

(Long Answer-type questions)

Note: Section 'A' contains Five (05) Long-answer type questions of ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 = 20)

Q.1. Explain in details about the costing and pricing of Tour Package.

P.T.O.

- Q.2 What is tour itinerary and also discuss its significance ?
- Q.3 Make a 4 days itinerary for Buddhist tourists?
- Q.4 What attractions of India should include to make an itinerary more effective ?
- Q.5 Explain the main constraints for preparation of innovative itineraries ?

Section-B

(Short Answer-type questions)

Note: Section 'B' contains Eight (08) Short-answer type questions of five (05) marks each. Learners are required to answer any four (04) questions.

(4 x 05 = 20)

- Q.1 What is ready made Itinerary ?
- Q.2 Explain about the various types of Package Tours ?

P.T.O

- Q.3 Explain the various types of trips with suitable example ?
- Q.4 Discuss the major components of an effective Itinerary?
- Q.5 Make a 3 days Itinerary of Muslim Destination ?
- Q.6 What kinds of precautions should be taken while making a tour itinerary ?
- Q.7 Differentiate between tour package and tour itinerary?
- Q.8 Discuss the significance of tour packages ?

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