Total Pages : 03

Roll No. :

MTM-204/MTTM-204

MIS for Tourism

Master of Tourism & Travel Management (MTM-12/MTTM-16/17)

2nd Semester Examination June 2022

Time : 2 Hours

Max. Marks: 40

Note : This Paper is of fourty (40) marks divided into two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given there in.

Section-A

(Long Answer-type questions)

Note: Section 'A' contains Five (05) Long-answer type questions of ten (10) marks each. Learners are required to answer any two (02) questions only.

 $(2 \times 10 = 20)$

Q.1. Explain the key components and elements of MIS in business organization ?

P.T.O.

1

- Q.2 How Data Based Management System is adding value to tourism and hospitality business ?
- Q.3 What are the processes involved in designing MIS? Explain?
- Q.4 What are the key components of MIS?
- Q.5 What are the various types of Information systems?

Section-B

(Short Answer-type questions)

Note: Section 'B' contains Eight (08) Short-answer type questions of five (05) marks each. Learners are required to answer any four (04) questions.

 $(4 \times 5 = 20)$

P.T.O

- Q.1 Distinguish between Data warehousing and Data mining ?
- Q.2 What are operations of Management Information System?
- Q.3 What are the steps involved in Implementation of MIS?

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- Q.4 Briefly explain the significance of MIS in tourism sector ?
- Q.5 What are the different types of computer based application used in Tourism and hospitality sector ?
- Q.6 Explain different generation of computer briefly ?
- Q.7 How does MIS helps in decision making ?
- Q.8 What is computer ? Also discuss its different components?

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