

Total Pages : 03

Roll No. : .....

## **MTM-203/MTTM-203**

### **International Tourism : Trends and Typologies**

Master of Tourism & Travel Management

(MTM-12/MTTM-16/17)

2<sup>nd</sup>Semester Examination June 2022

Time : 2 Hours

Max. Marks : 40

Note : This Paper is of forty (40) marks divided into two (02)Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

#### **Section-A**

(Long Answer-type questions)

Note: Section 'A' contains Five (05) Long-answer type questions of ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 = 20)

Q.1. What are the challenges in growing international markets?  
Describe ?

P.T.O.

- Q.2 Write an essay on status and opportunity of Tourism in SAARC region ?
- Q.3 Explain the important tourist resource countries of the world significant for India?
- Q.4 Write a detailed note on WTO?
- Q.5 What is international tourism. Differentiate between inbound tourism and outbound tourism?

### Section-B

(Short Answer-type questions)

Note: Section 'B' contains Eight (08) Short-answer type questions of five (05) marks each. Learners are required to answer any four (04) questions.

(4 x 05 = 20)

- Q.1 What are the challenges in growing international markets? Describe.

P.T.O.

- Q.2 Write an essay on status and opportunity of Tourism in SAARC region.
- Q.3 Explain the important tourist resource countries of the world significant for India.
- Q.4 What are the various famous tourist destinations for wellness tourism in India? Explain ?
- Q.5 Write a note on tourist trends in India?
- Q.6 Describe the role of DOT in tourism growth in the country ?
- Q.7 Which kind of Tourism is most popular in india and why?
- Q.8 Discuss India's role in international tourism?

.....