

Total Pages : 03

Roll No. :

MTM-102/MTTM-102

Principles of Management

Master of Tourism & Travel Management

(MTM-12/MTTM-16/17)

1st Semester Examination June 2022

Time : 2 Hours

Max. Marks : 40

Note : This Paper is of forty (40) marks divided into two (2) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given there in.

Section-A

(Long Answer-type questions)

Note: Section 'A' contains Five (05) Long-answer type questions of ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 = 20)

Q.1. Write a detailed note on the different leadership style used in managing employees ?

P.T.O.

- Q.2 Explain the term 'Organizational Structure'. Elucidate the different types of Departmentation.
- Q.3 Write a descriptive note on the management strategies adopted by KMVN in operating its hospitality units.
- Q.4 Discuss the functions and nature of management ?
- Q.5 Define planning. Also discuss its main characteristics ?

Section-B

(Short Answer-type questions)

Note: Section 'B' contains Eight (08) Short-answer type questions of five (05) marks each. Learners are required to answer any four (04) questions.

(4 x 5 = 20)

- Q.1 As a manager, What responsibilities you have towards the society? Discuss with suitable examples ?
- Q.2 Mention the basic steps involved in designing a control process ?

P.T.O.

- Q.3 Write a descriptive note on the different types of managerial decisions?
- Q.4 Write about evolution, need and concepts of Management by Objectives (MBO) for the organizations.
- Q.5 Write short note on the span of control and Levels of Management?
- Q.6 What is the importance of Co-ordination in Management ?
- Q.7 List the various steps of planning ?
- Q.8 Give reasons why staffing is considered as placing the right men for the right job ?

.....