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## **MTM-101/MTTM-101**

### **Tourism Concepts and Linkages**

Master of Tourism & Travel Management

(MTM-12/MTTM-16/17)

1<sup>st</sup> Semester Examination June 2022

Time : 2 Hours

Max. Marks : 40

Note : This Paper is of forty (40) marks divided into two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given there in.

#### Section-A

(Long Answer-type questions)

Note: Section 'A' contains Five (05) Long-answer type questions of ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 = 20)

Q.1. Write a detailed note on typologies of tourism?

Q.2 Describe tourist demand as well as its types with suitable examples?

P.T.O.

- Q.3 Define the terms :
- a. Push forces in tourism
  - b. Neo tourism
- Q.4 What are the emerginds kinds of tourism?
- Q.5 What are the different motivational factors of tourism?

### Section-B

(Short Answer-type questions)

Note: Section 'B' contains Eight (08) Short-answer type questions of five (05) marks each. Learners are required to answer any four (04) questions.

(4 x 5 = 20)

- Q.1 Define the terms
- a) Neo tourism
  - b) Study tourism
- Q.2 Explain the organizational and functional perspectives of tourism industry ?

P.T.O

- Q.3 What are the components of tourism ?
- Q.4 Describe the types of tourism infrastructure ?
- Q.5 Define tourism linkage?
- Q.6 Write a detailed note on the factors affecting growth of tourism development ?
- Q.7 Differentiate between tourism infrastructure and superstructure?
- Q.8 What is recreation ? discuss the relationship between recreation and Leisure ?

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