

Total Pages : 3

Roll No. -----

MS-203/CP-3003

Business Ethics & Corporate Governance

व्यवसायिक अचार नीति एवं निगमीय नियन्त्रण

Master of Business Administration

(MBA-10/12/13/16/17)

3rd /5th Semester, Examination June 2022

Time: 2 Hours

Max. Marks: 80

Note : This paper is of Eighty (80) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Twenty (20) marks each. Learners are required to answer any two (02) questions only.

[2 x 20 = 40]

P.T.O.

- Q.1. Discuss the relevance of Indian ethos for developing ethical corporate behaviour in an organisation. Do you think that learnings from ancient Indian educational system can contribute to the ethical decision making in business organisations? Explain.
- Q.2. What is the meaning and definition of social responsibilities of business. Explain the system approach of social responsibilities of business.
- Q.3. Explain the recommendations of Narayan Murthy's Committee report on corporate governance.
- Q.4. What do you understand by ethics in marketing? Discuss ethical issues related to Advertisements.
- Q.5. Write an essay on Gandhian Approach in Management & Trusteeship.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Ten (10) marks each. Learners are required to answer any Four (04) questions only.

[4 x 10 = 40]

P.T.O.

- Q.1. Explain the benefits of Business ethics.
- Q.2. Define code of conduct. Explain the benefits of good code of conduct.
- Q.3. Differentiate between ethics & values.
- Q.4. State the implications of Agency theory on corporate governance.
- Q.5. Discuss the significance of Indian ethos and vedanta principles for business managers of modern organisations.
- Q.6. What is Kumarmagalam Birla Commission code?
- Q.7. Write a short note on legal aspects of Corporate Governance.
- Q.8. Discuss the ethical issues associated with Balanced Global Environment.
-