MS-202

Entrepreneurship Development

Master of Business Administration (MBA-16/17) 3rd Semester, Examination June 2022

Time: 2 Hours Max. Marks: 80

Note: This paper is of Eighty (80) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Twenty (20) marks each. Learners are required to answer any two (02) questions only.

$$[2 \times 20 = 40]$$

P.T.O.

- Q.1. What do you understand by entrepreneurship?

 Describe its process. If the government wants to solve the problem of unemployment, developing entrepreneurship is the right preposition. Elaborate.
- Q.2. What are the main contents of a project report?

 Describe the guidelines to be followed while preparing a project report.
- Q.3. Define women entrepreneurship. Describe different categories of women entrepreneurs and what are their motives for becoming an entrepreneur?
- Q.4. Describe the activities of entrepreneurship development institutions. What are the problems that are encountered in developing entrepreneurship in a developing country like India?
- Q.5. Explain the concept of social enterprise and social entrepreneurship. What are the responsibilities of an Entrepreneur towards society?

Section - B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answertype questions of Ten (10) marks each. Learners are required to answer any Four (04) questions only. Answer of these questions must be restricted to two Hundred fifty (250) words approximately. [4 x 10 = 40]

P.T.O.

Briefly discuss any four of the following:

- 1. Core Elements of Entrepreneurship.
- 2. Behavioural Patterns of Entrepreneurs.
- 3. Economic Barriers to Entrepreneurship.
- 4. Various Steps to be Taken by an Entrepreneur to Start a New Venture.
- Various Schemes and Facilities Available for Setting Up a New Unit.
- 6. Phases Involved in Setting up of a Small Scale Business.
- 7. Need for Training and Development of Entrepreneurs.
- 8. Critically analyse the Enterprise Resource Planning in the present day context.
